

Insta Graphic Systems to Showcase Heat Press Technology at United Soccer Coaches Convention in Philadelphia

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Cerritos, CA - December 09, 2025 -
Insta Graphic Systems, a leading manufacturer of heat transfer press machines and custom heat transfers, will exhibit its advanced heat press technology and heat transfer solutions at the upcoming United Soccer Coaches Convention in Philadelphia, scheduled for January 14?17, 2026. The Convention includes an Exhibit Hall presenting ?the latest gear and technology,? where companies can showcase soccer-related equipment, apparel, and services. As part of its presentation, the company will spotlight several core production methods essential to sports apparel decoration, including Manual Heat Press equipment, DTF Heat Transfer technology, and Sublimation Heat Press solutions.

During the three-day exhibition, the Exhibit Hall will be open to attendees on January 15 from 5:30?8:30 PM, January 16 from 10 AM?4 PM, and January 17 from 10 AM?2 PM. Visitors will have the opportunity to explore Insta Graphic Systems? equipment and heat transfer products designed for sports apparel applications.

The exhibition will feature the Insta 256 manual heat press, showcasing its swing-away design and quick-change platen capabilities that have made it a preferred choice for sports apparel decorators. Attendees can also explore Insta Graphic Systems? heat transfer solutions?including Superflex HPF, Ultima HPF, and Infinity Blocker?which are specifically engineered for soccer jerseys and athletic wear

?The United Soccer Coaches Convention provides an ideal platform for us to demonstrate how our heat press technology can meet the demanding requirements of soccer apparel decoration,? said a spokesperson for Insta Graphic Systems. ?Soccer jerseys require heat transfers that can withstand intense athletic activity while maintaining vibrant colors and sharp details, and our solutions are specifically designed to meet these challenges.?

As part of its demonstrations at the Convention, Insta Graphic Systems will highlight how the Insta 256 manual heat press supports soccer-uniform production. The machine?s 16×20 swing-away platen provides full access to the lower platen, allowing decorators to load soccer jerseys more easily and position names, numbers, and sponsor graphics with precision. Its cast-in tubular heating element delivers consistent temperature across the platen, supporting reliable application of the soccer-specific heat transfers being featured.

The focus on soccer-specific applications reflects the growing demand for durable, high-quality heat transfers in the sports apparel industry. The Superflex HPF, Ultima HPF, and Infinity Blocker products being highlighted represent advanced heat transfer technologies that address common challenges in decorating performance fabrics, including moisture-wicking and stretch materials commonly used in modern soccer jerseys.

Insta Graphic Systems brings over 60 years of experience in heat transfer technology to the soccer apparel market. The company?s commitment to USA-based manufacturing, combined with in-house research and development capabilities, positions it to provide reliable solutions for sports apparel decorators. More information about the company?s complete range of heat press machines and heat transfer products can be found at https://www.instagraph.com/.

With a global footprint and an extensive portfolio of heat press and heat transfer products, Insta Graphic Systems continues to serve the sports apparel decoration industry with machines built to last over 20 years. The company?s participation in the United Soccer Coaches Convention demonstrates its ongoing commitment to supporting the soccer community with specialized decoration solutions.

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Insta Graphic Systems

For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.

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