



## **Value Added Travel Website Redesigned For Enhanced Security And Efficiency For Customers**

*March 17, 2016*

March 17, 2016 - PRESSADVANTAGE -

Value Added Travel, a business in Surrey, United Kingdom, is proud to announce that they have completed a redesign of their website. They have added an easy to use search function to make finding products more efficient. Most importantly, they have also made the website mobile friendly, which it wasn't before. Furthermore, the website now uses an encrypted, secure connection.

JK Mesuria from Value Added Travel says: "Our website was a little bit dated. It didn't have the security and functionality that people quite rightfully expect nowadays. We're really happy with how it has turned out and can't thank our design team enough for it. It's good to see our customers are enjoying it already as well."

The CEOs of Value Added Travel and its subsidiary Luxury Holidays To Ltd., have over 30 years experience in the travel industry between them. The company itself has been operating for over a decade. They ensure all hotels they recommend are hand-picked and their focus is specifically on tailor-made holidays. At present, their strongest selling link is Dubai, and the new website highlights a number of travel options for this destination.

The company has also noticed an increase in the number of people who want to go on multi-center holidays. "Multi-centre holidays have really taken off in the last few years, as travellers have become more adventurous, and started to look for something a bit more exciting than two weeks on a beach," adds JK Mesuria. "At the same time, the options for multi-destination trips have increased enormously, as airlines have caught on to the growing trend and maximized the ease and convenience of their connecting flights. Now, a multi centre trip doesn't have to be a daunting prospect. It can be arranged quite easily, especially by a specialist company like ourselves."

Value Added Travel has also noticed a rise in popularity in other exotic destinations besides Dubai. These include the Indian Ocean, the Caribbean, and Thailand, to name but a few. People are encouraged to visit their website to see the packages that are available.

###

For more information about Value Added Travel, contact the company here: Value Added Travel JK Mesuria 0203 519 2630 connect@luxuryholidays.co.uk Southbridge House Southbridge Place Croydon Surrey CR0 4HA United Kingdom

### **Value Added Travel**

*Value Added Travel is a trading name of Luxury Holidays To Ltd which is a well established UK holiday company that has been operating for more than 10 years and the CEOs have been in the business for more than 30 years.*

Website: <https://www.valueaddedtravel.com/>

Email: [connect@luxuryholidays.co.uk](mailto:connect@luxuryholidays.co.uk)

Phone: 0203 519 2630

