Atlanta West Jewelry Hosts Second Annual Handbags and Diamonds Pre-Owned Handbag Event

December 05, 2025

DOUGLASVILLE, GA - December 05, 2025 -
Atlanta West Jewelry hosted the 2nd Annual Handbags and Diamonds Pre-Owned Handbag Event from October 13 through October 25, 2025. The event featured authenticated pre-owned luxury handbags from brands such as Chanel, Gucci, and Louis Vuitton. It took place at both the Douglasville and Carrollton, Georgia, locations, providing access to unique and discontinued styles on a first-come, first-served basis.

The event offered these items in-store only, with no options for online purchases or holds. Attendees received guidance from staff on selections, along with suggestions for pairing handbags with jewelry pieces. Event-specific pricing applied to the available inventory, which included various designs from the mentioned brands.

Atlanta West Jewelry maintains a selection of fine jewelry, diamonds, and engagement rings. The business also handles luxury watches in Carrollton, GA, through its watch repair services, which address maintenance needs for different models. Additional offerings include jewelry repair, stone mounting, appraisals, engraving, and custom design.

Shain Jackson, Co-Owner of Atlanta West Jewelry, stated, "This annual event provided a structured opportunity for individuals to acquire pre-owned luxury items within a defined timeframe at designated locations."

The initiative followed a series of 2025 activities, such as the Ladies Night on November 13, the Le Vian Trunk Show on November 24, the Annual Half-Off Sale in July, custom design sessions in March and April, a focus on graduation rings in May, and Father's Day gift options in June. These occurrences aligned with various seasonal interests.

Community engagement extended to events like the Hearts for Heroes gathering earlier in the year, which recognized first responders, including hospital staff, police, firefighters, and EMS personnel. The store also marked operational milestones with a birthday event in August 2024 at both sites.

Inventory encompasses brands beyond the event's focus, including Gabriel & Co., VAHAN, and Pandora. Custom work incorporates personal elements such as engravings of dates, initials, or fingerprints on items ranging from bridal sets to collectibles. Laser technology facilitates precise customizations on multiple materials.

Tiffany Stovall, Co-Owner of Atlanta West Jewelry, remarked, "Such events contribute to local retail dynamics by presenting specific collections that reflect market availability in the pre-owned sector."

The Handbags and Diamonds Event emphasized authenticated pieces, ensuring verification of the luxury items. Staff assisted with styling tips that integrated jewelry complements, enhancing the selection process.

Atlanta West Jewelry operates in Douglasville and Carrollton, with founders Shain Jackson and Tiffany Stovall originating from Douglas County. Shain Jackson serves on the Douglas County Chamber of Commerce board, connecting the business to regional initiatives.

Economic contributions from small businesses like Atlanta West Jewelry support Carroll County, where data shows 67 cents of each local dollar spent remains in the community. This aids in sustaining employment and services.

Jewelry stores participate in the local economy through organizations like Carroll Tomorrow, which focuses on development and quality of life. Average hourly wages in Georgia stand at 21.52 dollars according to labor market information.

The second annual event represented a continuation of themed activities, building on the first occurrence. Participants explored the range of pre-owned handbags during the two-week period.

Atlanta West Jewelry's services include appraisals to determine item values and repairs to preserve pieces. These complement the retail offerings available year-round.

The event concluded prior to subsequent November activities, maintaining a schedule of periodic gatherings. Customers accessed the luxury handbags at the specified locations during the designated dates.

Atlanta West Jewelry is a family-owned business with locations in Douglasville and Carrollton, Georgia. It specializes in fine jewelry, diamonds, engagement rings, and luxury watches, while providing repair, custom design, appraisal, engraving, and watch repair services.

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For more information about Atlanta West Jewelry, contact the company here:Atlanta West JewelryShain Jackson and Tiffany Stovall(678) 664-2464AtlantaWestJewelry@gmail.com6740 Douglas Blvd, Douglasville, GA 30135-1599

Atlanta West Jewelry

At Atlanta West Jewelry, we love serving our friends in Douglasville and West Georgia as a family-owned, local jewelry store. Applying our years of expertise in diamonds, we offer beautiful luxury jewelry, repairs, appraisals and custom design.

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