Blue Heron Jewelry Company Introduces 2025 Lika Behar Collection and Additional Designer Lines

December 04, 2025

POULSBO, WA - December 04, 2025 -
Blue Heron Jewelry Company has introduced the 2025 Lika Behar Collection, along with other new designer lines, to its inventory this year. The additions reflect ongoing efforts to provide diverse jewelry options that combine traditional craftsmanship with contemporary designs. Located as a jewelry store in Poulsbo, WA, the company continues to serve the Kitsap County community with selections that cater to various preferences.

The 2025 Lika Behar Collection features pieces inspired by ancient techniques, incorporating oxidized silver, high-karat gold, and unique gemstones. These items emphasize texture and form, drawing from natural elements to create wearable art. The collection arrived at the store in late June, following announcements of other lines such as the Allison-Kaufman assortment in August. Allison-Kaufman pieces highlight precision in diamond settings and versatile styles suitable for everyday wear or special occasions.

These introductions come amid a series of updates at Blue Heron Jewelry Company throughout 2025. Earlier in the year, the store hosted events like the A. Jaffe Trunk Show and Diamond Event in April, which showcased personalized options, including the Maps by A.Jaffe series. This line allows customers to incorporate geographic coordinates into jewelry designs, adding a custom element based on meaningful

locations. Such events have provided opportunities for clients to engage directly with designers and explore tailored pieces.

In addition to new collections, Blue Heron Jewelry Company maintains a range of services that support its inventory expansions. The store employs three experienced jewelry specialists who handle repairs using tools like lasers and computer engravers. Custom design processes involve collaboration from initial sketches to final casting, drawing on over 30 years of metalsmithing expertise. Appraisals are conducted monthly by a GIA Graduate Gemologist, covering needs for insurance or estate purposes.

The company also offers complimentary ring cleaning and inspections, along with watch battery replacements for standard models. Financing options through partnerships allow for deferred interest plans on purchases. These services complement the new collections by ensuring pieces remain in condition over time.

Megan Cooper, owner of Blue Heron Jewelry Company, noted the significance of these additions. "The 2025 Lika Behar Collection brings a blend of historical artistry and modern expression that resonates with our clients' desire for distinctive items," Cooper said. "By incorporating lines like Allison-Kaufman, the store provides options that align with evolving tastes in fine jewelry."

Cooper further emphasized the role of these collections in the store's operations. "Expansions such as these allow Blue Heron Jewelry Company to respond to trends in craftsmanship while maintaining focus on quality and individuality," she added.

Throughout the year, Blue Heron Jewelry Company has aligned its inventory updates with seasonal themes. Posts on the company blog highlighted gift ideas for occasions like Mother's Day, Father's Day, and graduations, featuring selections from the expanded lines. In September, the store shared details on savings opportunities to broaden access to these pieces.

The introductions build on the company's history of adapting to client needs. Originally established to offer fine jewelry in the region, Blue Heron Jewelry Company has evolved under current ownership to include a wider array of designer brands. The store buys precious metals like gold, silver, and platinum, providing trade-in values based on market rates.

Blue Heron Jewelry Company operates from its location in downtown Poulsbo, where it has served the community for years. The business focuses on diamonds, engagement rings, earrings, necklaces, and other items from various designers. In-store specialists assist with selections, drawing from extensive knowledge in gemology and design.

These new collections join existing offerings, such as Parlé gemstone pieces and Keith Jack designs, enhancing the overall selection. The store's commitment to quality extends to its repair and restoration work, where specialists address issues like ring sizing or gemstone setting with precision.

As part of its community involvement, Blue Heron Jewelry Company has participated in local initiatives, including past fundraising efforts in honor of team members. Such activities underscore the business's ties to Kitsap County.

The 2025 updates position Blue Heron Jewelry Company to continue meeting demand for unique jewelry. Clients can view the new collections during regular hours, with staff available to discuss options.

Blue Heron Jewelry Company remains dedicated to providing jewelry that holds lasting value. The store's expansions reflect a strategy to integrate emerging designs while preserving traditional elements.

Founded in Poulsbo, WA, Blue Heron Jewelry Company specializes in fine jewelry, custom designs, and repairs. Owner Megan Cooper brings over 35 years of experience, having started as a bench jeweler before transitioning to management. The company serves clients seeking quality pieces and professional services in the region.

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Blue Heron Jewelry Company

We make our own jewelry and curate a complementary selection of jewelry designers to reflect the beauty of our region and appeal to clients who appreciate well-crafted, thoughtfully designed jewelry.

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