

Otto Tiles and Design Announces Expansion of Signature Zellige Tile Collection with New Handmade Designs

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MIAMI, FL - December 10, 2025 -
Otto Tiles and Design has expanded its signature collection of handmade tiles with new Zellige designs that blend traditional Moroccan craftsmanship with contemporary interior design trends. The expansion reflects growing demand for artisanal materials in residential and commercial spaces as architects and designers seek authentic, sustainable alternatives to mass-produced products.

The new additions to the Zellige collection showcase the company's commitment to preserving traditional tile-making techniques while adapting them for modern applications. Each tile is individually handcrafted using time-honored methods that have been passed down through generations of Moroccan artisans, resulting in unique variations in color, texture, and glaze that cannot be replicated through industrial production.

"The resurgence of handcrafted materials like Zellige represents a fundamental shift in how designers

approach interior spaces," said a spokesperson for Otto Tiles and Design. "Architects and designers are increasingly recognizing that authentic craftsmanship brings an irreplaceable depth and character to their projects. Our expanded collection responds to this demand while maintaining the integrity of traditional production methods."

The expansion comes as the design industry experiences renewed interest in materials that tell a story and connect spaces to cultural heritage. Zellige tiles, with their distinctive imperfections and subtle variations, offer designers a way to incorporate both history and artistry into contemporary projects. The tiles have become particularly popular for kitchen backsplashes, bathroom walls, and feature installations where their unique characteristics can be fully appreciated.

Otto Tiles has strengthened its relationships with artisan workshops to ensure ethical sourcing and sustainable production practices throughout the supply chain. The company's approach emphasizes fair trade partnerships and environmentally responsible manufacturing processes that minimize waste and reduce carbon footprint while supporting traditional craft communities.

The expanded collection includes new color variations and patterns that reflect current design trends while maintaining the authentic character that makes Zellige tiles distinctive. From subtle earth tones to vibrant jewel colors, the new offerings provide architects and designers with greater flexibility in creating custom installations for both residential and commercial projects.

The company has collaborated with leading architects and interior designers to develop installation techniques that showcase the tiles' unique properties while meeting modern construction standards. These partnerships have resulted in innovative applications that demonstrate how traditional materials can enhance contemporary architectural designs.

"Design professionals can explore the expanded collection through our comprehensive resources, including detailed installation guides and case studies that demonstrate successful applications in various settings," continued the spokesperson. "Follow us for updates on new additions to the collection and insights into emerging design trends."

Otto Tiles and Design specializes in eco-friendly, handcrafted tiling solutions for residential and commercial projects. The company offers a comprehensive range of tile products, including cement, ceramic, marble, and terrazzo options, along with express delivery services and a dedicated trade program for industry professionals. Through its commitment to quality craftsmanship and sustainable practices, the company has established itself as a trusted resource for architects, designers, and developers seeking distinctive tile

solutions.

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For more information about Otto Tiles and Design, contact the company here:Otto Tiles and Design USOtto Tiles and Design+17864609098info@ottotiles.com7612 NE 4th Ct, Miami, FL 33138, United States

Otto Tiles and Design

Otto Tiles & Design blends centuries-old craftsmanship with modern artistry. From ateliers in Istanbul, Fes, and Ho Chi Minh to studios in London and Miami, each handmade tile embodies timeless technique and contemporary design.

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