Midtown Jewelers Highlights Engagement Rings in Lily Rose Collection

December 05, 2025

HERNDON, VA - December 05, 2025 -
Midtown Jewelers has emphasized its Lily Rose Collection of engagement rings as part of its bridal offerings. This focus addresses the needs of couples seeking designs that combine elegance with personalization. The collection, crafted in a Los Angeles workshop, incorporates high-quality diamonds and gemstones to create pieces suitable for proposals.

Founded in 1982, Midtown Jewelers has operated as a family-owned jewelry store in Herndon, VA, for more than four decades. The business began in Reston Town Center, where it served clients for over ten years before moving to Historic Herndon. This relocation expanded the space to accommodate a wider range of collections and services. The boutique specializes in fine jewelry, with a particular emphasis on bridal items such as engagement rings and wedding bands.

The Lily Rose Collection features engagement rings designed with attention to detail. These pieces include solitaire styles, halo settings, and vintage-inspired options, each made from precious metals. The collection prioritizes durability and aesthetic appeal, ensuring rings that withstand daily wear while maintaining visual interest. Couples can select from various diamond cuts and settings to match personal preferences.

In addition to ready-made designs, Midtown Jewelers provides custom engagement ring services. This process involves collaboration with clients to incorporate specific elements, such as unique gemstones or engravings. The boutique's expertise in custom work allows for the creation of one-of-a-kind pieces that reflect individual stories. This option appeals to those who desire rings beyond standard selections.

The boutique's repair and restoration services complement its engagement ring offerings. Clients can bring in existing rings for resizing, cleaning, or upgrades, extending the life of cherished items. Recent client feedback has noted efficient handling of such tasks, with repairs often completed in short timeframes. These services support the maintenance of engagement rings post-purchase.

Midtown Jewelers curates additional designer collections alongside the Lily Rose line. These include exclusive brands that offer diverse styles, from modern to classic. The inventory covers a spectrum of price points, making engagement rings accessible to different budgets. Examples include items at various costs, demonstrating the range available.

The boutique has received multiple industry recognitions that affirm its standing. These include the Best Jewelry Store award from Washingtonian Magazine, the WeddingWire Couples' Choice Award for ten consecutive years, induction into The Knot Best of Weddings Hall of Fame, and the 2024 Washingtonian Weddings Best Vendor designation. Such honors result from consistent client satisfaction with products like engagement rings.

Bobby Singh, Co-Owner of Midtown Jewelers, discussed the collection's role. "The Lily Rose engagement rings provide options that align with contemporary tastes while honoring traditional craftsmanship," Singh said. "Couples appreciate the ability to choose designs that hold personal significance."

The emphasis on engagement rings aligns with seasonal trends, where proposals often occur during holidays. Midtown Jewelers positions itself to assist clients during these periods by offering guidance in selection. The boutique's staff provides insights into diamond quality and ring styles, aiding informed decisions.

Julie Singh, Co-Owner, added perspective on the offerings. "Since establishing Midtown Jewelers, the focus has remained on creating meaningful jewelry experiences," Singh stated. "The engagement rings in our collection represent commitments, crafted with care for lasting value."

As a jewelry store in Herndon, VA, Midtown Jewelers draws from local community ties to serve clients. The boutique's history fosters trust, with many returning for milestone purchases. This engagement contributes to the company's ongoing operations.

Midtown Jewelers extends its services to include fashion jewelry and heirloom restorations. These additions provide a comprehensive approach to jewelry needs. Clients benefit from the boutique's accumulated knowledge in sourcing and designing.

The highlight of the Lily Rose Collection underscores Midtown Jewelers' commitment to bridal jewelry by featuring these engagement rings. The boutique addresses evolving preferences in the market. This initiative supports couples in finding suitable symbols for their relationships.

Midtown Jewelers continues to adapt its inventory to meet client demands. The family-owned nature of the business ensures personalized attention in every interaction. Over the years, this model has sustained the boutique's presence in the region.

The boutique serves as a resource for those navigating engagement ring selections. With a blend of in-house and designer options, Midtown Jewelers offers variety. This diversity positions the company to handle inquiries from diverse clientele.

###

For more information about Midtown Jewelers, contact the company here:Midtown JewelersBobby Singh(703) 707-9663info@getengageddc.com700 Lynn St Unit B, Herndon, VA 20170

Midtown Jewelers

Midtown Jewelers is a family-owned boutique with deep roots in the Washington, D.C. area, proudly serving the community since 1982. We're proud to have earned numerous accolades, including "Best Jewelry Store" by Washingtonian Magazine.

Website: https://midtownjewelersinc.com/

Email: info@getengageddc.com

Phone: (703) 707-9663

