



## **Soap.Club Launches New Line Of Luxury Pet Products**

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Vaughan, ON based company Soap.Club has announced a new line of premium pet products. The luxury line includes natural shampoo and conditioner, along with two sets of finishing spray in Sandalwood and Lavender. The same scents are also offered in their natural soap bar collection for pets. The finishing sprays, also known as deodorizers, can be used after bath time or between bathing to freshen up pets.

"We use only the finest ingredients. Our pet shampoo provides a luxurious deep cleansing lather while gently hydrating the skin as you massage into the coat," says Jack Widmer, Sales Manager of Soap.Club's Pet Division.

The company states that the new pet shampoo & conditioner are both formulated to be hypoallergenic and unscented so they are safer for pets. The natural formula is also tearless and suitable for oily, dry, or sensitive skin types, and the company says, perfect for any and all breeds of cats and dogs.

The new product line is enriched with essential oils to penetrate and condition skin deeply, which will result in a healthier coat with a silky sheen in both canines and felines. "Our pet finishing spray contains carefully chosen fragrances which can have a calming effect on your furry friend and leave a lingering, sublime scent on their coat," explains Widmer.

The company says that their pet deodorizer will be perfect for times when dogs or cats need a bit of freshening up, but owners do not have time to give them a full bath. The deodorizer is currently available in two different scents, and the company states, is great for freshening up dogs after they've been wet to avoid that "wet dog smell."

Soap.Club offers a variety of natural pet products for consumers and these new luxury products are the latest in their offerings. They state that the products have been designed for use on all domestic dogs and cats, and since they are hypoallergenic, there is little risk of affecting skin so they can be used on pets that have a number of existing skin conditions.

More about the new luxury line of products, as well as the company in general, can be seen on their official website.

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For more information about Soap.Club, contact the company here: Soap.Club Connie Farrar 844-762-7258 soaplover@soap.club 13-3120 Rutherford Rd. Ste 342 Vaughan, ON L4K 0B2

## **Soap.Club**

*Purveyors of natural and organic soap. The small family run business is located in rural Canada. The company was inspired by the beauty and culture of the Hawaii and after speaking with an artisan soap maker about the health benefits of natural soap.*

Website: <http://soap.club>

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The logo for Soap.Club features the word "SOAP" in a large, outlined, sans-serif font. The letter "O" is stylized as a soap bubble with a smaller circle above it representing a highlight. To the right of "SOAP" is ".club" in a smaller, lowercase, sans-serif font.