

Best Awning Company Debuts Eco-Friendly Fabrics for Retractable Awnings

December 16, 2025

Conifer, Colorado - December 16, 2025 - PRESSADVANTAGE -

Best Awning Company, a Denver-based shade solutions provider operating since 1979, announces the debut of eco-friendly fabric options for its retractable awning systems. The new sustainable materials launch as part of the company's expanded product line designed to meet growing consumer demand for environmentally conscious home improvement solutions.

The eco-friendly fabrics feature recycled polyester construction and low-impact manufacturing processes that reduce water consumption and chemical usage during production. These materials maintain the same UV protection and weather resistance as traditional awning fabrics while decreasing environmental impact through sustainable sourcing and production methods.

"The introduction of eco-friendly fabrics represents a significant shift in how shade solutions can contribute to sustainability goals," said Tyler Coomes, Director of Operations at Best Awning Company. "These materials provide the same durability and protection Colorado homeowners expect while aligning with environmental

priorities."

The sustainable fabric options integrate with both manual and motorized retractable awning systems. The materials block up to 99 percent of harmful UV rays and can reduce indoor temperatures by up to 20 degrees during peak sunlight hours. Testing indicates the eco-friendly fabrics maintain color stability and structural integrity through Colorado's variable weather conditions, including exposure to intense UV radiation at high altitude.

Manufacturing partners for the new fabric line utilize solar power in production facilities and implement closed-loop water recycling systems. The fabrics carry certifications for reduced environmental impact and meet industry standards for flame resistance and weather durability. Each yard of the eco-friendly material diverts approximately two pounds of plastic waste from landfills through its recycled content.

Installation of awnings featuring the sustainable fabrics follows the same timeline as standard installations, with projects typically completing within two to four weeks after design approval. The eco-friendly options are available across residential and commercial applications throughout the Denver metro area and Colorado Front Range.

Denvers Best Awning Company Retractable Awnings with eco-friendly fabrics come in twelve color options designed to complement various architectural styles. The sustainable materials carry the same warranty coverage as traditional fabrics, ensuring long-term performance and protection.

"Market research shows 68 percent of Colorado homeowners consider environmental impact when making home improvement decisions," added Coomes. "The eco-friendly fabric options address this preference while maintaining the quality and performance standards our installations require."

The sustainable fabric introduction coincides with increased adoption of energy-efficient home improvements across Colorado. Retractable awnings can reduce cooling costs by blocking solar heat gain through windows and glass doors. The combination of sustainable materials and energy savings provides multiple environmental benefits from a single installation.

Pricing for the eco-friendly fabric options remains comparable to traditional materials, with no significant cost increase for environmentally conscious consumers. The company offers the sustainable options across its full range of retractable awning sizes and configurations, including app-controlled and solar-powered motorized systems.

Best Awning Company serves the Denver region with awning installation, fabric replacement, and repair services. The family-owned business provides shade solutions for residential and commercial properties, offering products from manufacturers including Sunsetter and KE Awnings. The company operates from its Denver location and maintains service coverage throughout the Colorado Front Range.

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For more information about Best Awning Company, contact the company here: Best Awning CompanyTyler
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