

USA Cabinet Store Announces Wellness-Focused Bathroom Designs Aligned with NKBA 2026 Industry Trends

December 11, 2025

FAIRFAX, VA - December 11, 2025 -
USA Cabinet Store, a kitchen and bathroom remodeling provider serving Northern Virginia since 2011, has updated its design offerings to reflect the National Kitchen & Bath Association's (NKBA) 2026 Bath Trends Report. The report identifies wellness-centered design and smart technology as primary drivers of market shifts in the coming years.

The NKBA findings, drawn from surveys of nearly 700 industry experts, indicate that Wellness-Focused Bathroom Remodeling has become a priority for homeowners. According to the data, 55 percent of respondents now prioritize expansive shower spaces with steam capabilities over traditional bathtubs, while 62 percent report a shift toward wood-faced vanities to introduce organic elements. The company aligns its regional services with these broader industry shifts, integrating third-party wellness technologies such as steam showers, circadian lighting systems, and heated surface installations.

"Northern Virginia homeowners are requesting features that support daily routines rather than just aesthetic updates," said Emin Halac, Design Director and CEO of USA Cabinet Store. "We are seeing a measurable increase in inquiries for steam showers and programmable lighting systems from clients in the government and technology sectors who are prioritizing functionality and relaxation."

The company's approach to Northern Virginia Bathroom Remodeling addresses regional housing needs. Three key trends from the NKBA 2026 Bath Trends Report align with Northern Virginia's housing stock and lifestyle needs. Large-format flooring with minimal grout lines addresses maintenance concerns for busy professionals while making smaller townhome bathrooms appear more spacious. Wood-faced vanities, which 62 percent of survey respondents now prioritize over traditional white cabinets, bring warmth and organic elements to bathroom spaces.

Additionally, the shift toward larger showers with dual heads and steam capabilities reflects changing lifestyle priorities, with 55 percent of respondents prioritizing expansive shower spaces over traditional bathtubs. These design elements support both functional improvements and the region's preference for wellness-centered home features.

The design team utilizes advanced 3D visualization and virtual reality technology to help clients experience these 2026 trends before beginning construction. This technology-forward approach allows homeowners to explore various wellness-focused design options and understand how different elements will function together in their specific spaces.

Smart Home Bath Technology is also becoming popular and essential for clients who are seeking ways to enhance their daily wellness routines. This technology includes intelligent shower systems, programmable lighting, and voice-activated controls.

Regional services extend beyond trend implementation to address practical needs in older homes common throughout Fairfax and Loudoun counties. Many properties built in the 1980s and 1990s feature oversized bathtubs that receive minimal use. The current market trend involves converting such spaces into wet rooms featuring rainfall showerheads, body jets, and integrated seating areas.

With 13 showroom locations across multiple states, the company provides kitchen and bathroom remodeling services throughout the region. The Fairfax showroom displays warm neutral palettes, organic materials, and the latest bathroom technology integration, showcasing how trends such as wood-faced vanities and large-format flooring are implemented.

USA Cabinet Store specializes in comprehensive kitchen and bathroom remodeling services throughout Virginia, Maryland, North Carolina, Texas, New Jersey, Missouri, Florida, and Tennessee. The company provides end-to-end project management, from initial consultation through final installation, offering custom cabinetry, countertops, tiles, and fixtures that support complete home transformations.

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USA Cabinet Store

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