Reliable Acorn LLC Positions Curious Ants as Alternative Following Pathfinder SEO Closure

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Reliable Acorn LLC announced today that its Curious Ants SEO coaching platform stands ready to support digital professionals affected by the recent closure of Pathfinder SEO, a competing service in the search engine optimization training space.

The Charlotte-based internet marketing consulting firm expressed sympathy for the industry loss while highlighting that Curious Ants offers comprehensive SEO training resources for web developers, designers, and marketing professionals seeking to expand their service offerings. The platform provides both free and paid tiers designed to help professionals deliver effective SEO services without becoming full-time specialists.

"The closure of any established service in our industry affects the entire community, and we recognize the disruption this creates for those who relied on Pathfinder SEO for their training needs," said David Zimmerman, Owner and Marketing Adviser of Reliable Acorn LLC. "While we respect our colleague's difficult decision, we want professionals to know that Curious Ants provides a proven pathway to continue their SEO

education and client services without interruption."

Curious Ants distinguishes itself through a structured approach to SEO education that combines self-paced learning with community support. The platform offers free access to written guides and video walkthroughs covering the complete spectrum of SEO campaign execution. These resources are continuously updated to reflect current search engine algorithms and best practices.

For those seeking additional support, Curious Ants pricing includes The Colony tier at $595 for six months, which provides access to weekly group coaching calls where participants can ask specific questions about their client projects. The Queen tier offers personalized one-on-one meetings for agencies requiring dedicated guidance.

The weekly group coaching sessions have emerged as a particularly valuable feature, creating a small, focused community where participants learn from both their own questions and the challenges faced by peers. This collaborative environment ensures that members receive timely answers while building a deeper understanding of SEO principles through real-world scenarios.

"One of the most rewarding aspects of our platform is watching professionals discover that they gain as much insight from hearing other participants' questions answered as they do from their own inquiries," added Zimmerman. "This shared learning experience accelerates skill development and builds confidence in delivering client results."

The platform has garnered positive feedback from web professionals who have successfully integrated SEO services into their offerings. Users can also connect with the growing community through Curious Ants on Facebook, where the company shares updates, tips, and industry insights.

Reliable Acorn LLC has operated in the internet marketing space for over 16 years, helping businesses improve their online visibility through SEO consulting, PPC services, web analytics, social media marketing, and email marketing. The company has generated millions of visitors and billions in revenue for its clients through proven digital marketing strategies. Curious Ants represents the company's commitment to democratizing SEO knowledge, making professional-grade training accessible to web professionals at all skill levels.

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Reliable Acorn LLC

Reliable Acorn specializes in internet marketing for B2B businesses. Based in Charlotte, NC, it helps companies throughout the United States get found by their customers.

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