

Influence Media LLC Expands Music Video Production Studios to Meet Growing Creator Demand

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GLENDALE, AZ - March 16, 2026 -
Influence Media LLC, operating as Influence Studios, has announced an expansion of its production capabilities to accommodate the increasing demand from content creators and artists across Arizona. The Phoenix Valley-based company has enhanced its facilities and post-production workflows to serve the evolving needs of musicians, filmmakers, and commercial clients seeking professional video production services.

The expansion comes as Arizona's creative industry experiences significant growth, with more artists and brands requiring sophisticated production facilities. Influence Studios has upgraded its equipment inventory and expanded its technical capabilities to include advanced CGI services, motion-controlled camera systems, and acoustically engineered sound stages. These enhancements position the company among the leading music video production studios in Phoenix, serving both established artists and emerging talent.

"We recognized a clear need in the market for production facilities that could handle everything from concept development through final distribution," said Skyler Mullins, co-owner of Influence Media LLC. "The demand from local and national artists has grown substantially, and we've structured our expansion to ensure creators

have access to the same caliber of resources used by major brands and recording artists."

The studio's recent projects have included collaborations with notable clients such as Nike, Netflix, Microsoft, and recording artist Method Man of the Wu-Tang Clan. These partnerships demonstrate the facility's capacity to handle diverse production requirements, from corporate commercials to independent film projects. The company's comprehensive approach integrates pre-production planning, on-location filming, and sophisticated post-production services under one roof.

Influence Studios has also invested in cutting-edge post-production technology, utilizing platforms such as Unreal Engine, DaVinci Resolve, Cinema 4D, and Adobe After Effects. These video editing studios capabilities enable the team to deliver complex visual effects and color grading that meet broadcast and streaming platform standards. The facility offers complete post-production services including sound design, mixing and mastering, motion graphics, and both 2D and 3D animation.

"The integration of new AI-driven workflows has transformed how we approach post-production," explained Steffan Collins, co-owner of Influence Media LLC. "These technologies allow us to deliver higher quality results more efficiently, which is particularly valuable for independent filmmakers and artists working with specific budget parameters."

The expansion also includes enhanced equipment rental services, providing filmmakers and content creators with access to professional-grade cameras, lighting equipment, and specialized production gear. This service addresses the needs of independent producers who require high-quality equipment without the substantial capital investment typically required for professional production tools.

Influence Media LLC operates from its Glendale video production facility, offering multiple sound stages, green screen capabilities, and diverse filming locations. The company provides end-to-end production services, managing projects from initial concept development through final distribution. Their service portfolio encompasses corporate video production, commercial advertising, music video creation, and support for independent film projects. The studio's marketing division also assists clients with content distribution strategies, including social media promotion and digital advertising campaigns designed to maximize audience reach.

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Influence Media LLC

Influence is Arizona?s leading creative powerhouse?uniting Influence Studios, Influence Marketing, and Influence Rentals under one roof in Glendale. We provide video production, photography, and marketing solutions for businesses and creators alike.

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