



New Marketing Company Focuses Exclusively on Water and Energy Businesses

March 16, 2016

March 16, 2016 - PRESSADVANTAGE -

Denver, CO ? Phuelle, LLC is the first and only marketing services company to focus exclusively on two of the world?s most dynamic industries: water and energy. The company helps existing and emerging water and energy companies identify prospective customers seeking innovative solutions to today?s natural resource challenges.

Water and energy are intricately connected, yet the symbiotic relationship between water and energy has been ignored and/or mismanaged for too long, especially in the midst of growing demand, shortages, climate change and economic and political drivers. Water is the fundamental element required to develop, process and deliver energy. Energy is used to secure, deliver, treat and distribute water.

The way natural resources are currently managed is outdated and slow moving. Phuelle?s lead generation system accelerates how new technologies and solutions get to market. Speed to market addresses grim forecast that by 2025 freshwater demand will outstrip sustainable supply by 40%, and energy consumption is projected to increase by almost 50% over the next 20 years.

?The Phuelle mission is to help water and energy entrepreneurs and business owners quickly identify the need for new and impactful solutions and technologies to secure diminishing resources,? said co-founder Virginia Livingston. ?The key is to facilitate the right connections between organizations with solutions and organizations with problems. It?s our job to make sure these connections are made consistently.?

Phuelle works closely with energy and water management companies to identify and connect with companies in need of solutions to effectively utilize and protect water and energy resources. Phuelle?s end-to-end customer acquisition system helps solution providers establish authority in their markets, attract more customers and grow their revenue. The cornerstone of Phuelle?s services is highly-targeted lead generation and sales pipeline development.

?Companies that choose Phuelle are looking for practical, proven business-building tactics that generate revenue and return on investment,? said co-founder Patty Schulze. ?Once they?ve launched the business, the most important next step is a steady stream of qualified sales opportunities. That?s what Phuelle is all about.?

Phuelle LLC has offices in Denver and Houston. <http://www.phuelle.com/>.

###

For more information about Phuelle LLC, contact the company here: Phuelle LLC Virginia Livingston 303-378-4598 vlivingston@phuelle.com

Phuelle LLC

Phuelle is the first and only sales and marketing services agency to focus exclusively on two of the world?s most dynamic industries: Water & Energy

Website: <http://www.phuelle.com/>

Email: vlivingston@phuelle.com

Phone: 303-378-4598



