Insta Graphic Systems to Showcase Heat Press Technology at Impressions Expo Long Beach

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Cerritos, CA - December 24, 2025 -
Insta Graphic Systems, a leading manufacturer of professional heat press machines and custom heat transfer solutions, will demonstrate its latest innovations at the 2026 Impressions Expo in Long Beach, California, January 22?24, 2026. The company will feature its renowned manual heat press machinery and automatic equipment alongside an extensive lineup of heat transfer products at the industry?s premier decorated apparel trade show and conference.

Impressions Expo Long Beach brings together thousands of apparel decorators, print shop owners, and industry professionals to explore the newest technology, materials, and techniques shaping the decorated apparel market. The expo hall will be open January 22?24, 2026, at the Long Beach Convention & Entertainment Center.

?At Impressions Expo, we have a unique opportunity to connect with customers and showcase how reliable heat press technology drives success in the decorated apparel industry,? said a Media Relations spokesperson for Insta Graphic Systems. ?This year, our focus is on helping businesses understand how manual heat press machines can deliver consistently professional results while supporting cost-effectiveness

across operations of all sizes.?

At the company?s booth, Insta Graphic Systems will spotlight its 256 Manual Heat Press, a versatile machine designed for durability and ease of use. Featuring a 16" × 20" swing-away platen for unobstructed access and a quick-change platen system, the press supports a wide range of applications?from traditional heat transfers and sublimation heat press workflows to vinyl and DTF heat transfer applications?reflecting current market demand for flexible print solutions.

Attendees will be invited to observe live demonstrations and learn best practices for applying various transfer types across fabric substrates. Insta Graphic Systems representatives will be available throughout the expo to discuss equipment features, transfer compatibility, production workflows, and how to select the right heat press for specific business needs.

The Long Beach event provides an ideal opportunity for Insta Graphic Systems to engage with West Coast customers and industry partners, joining hundreds of exhibitors and thousands of decorated apparel professionals. Exhibitors at Impressions Expo showcase the latest equipment and products across screen printing, embroidery, digital printing, and heat transfer technologies.

?With many businesses planning their 2026 equipment investments, the expo environment gives potential customers a hands-on way to compare technologies and determine the best fit for their production requirements,? added the Media Relations spokesperson.

With more than 60 years of heat press manufacturing experience, Insta Graphic Systems is recognized for building machines engineered to operate continuously with minimal maintenance?often delivering more than 20 years of reliable service. USA-based manufacturing and dedicated support services further strengthen the company?s reputation as a trusted partner for startups through large-scale production facilities.

In addition to equipment demonstrations, company experts will share insights on industry trends, heat application best practices, and strategies to maximize production efficiency.

Attendees can also preview Insta Graphic Systems heat press capabilities through a product demonstration video available here: https://www.youtube.com/watch?v=UdJUp-M_BwI.

About Insta Graphic Systems

Insta Graphic Systems specializes in manufacturing durable heat press machines and custom heat transfer products for the decorated apparel industry. The company offers a complete range of manual, automatic, and specialty heat press equipment and a comprehensive selection of heat transfers suited for team sports

apparel, performance wear, industrial workwear, casual wear, and more.

Recent News: Insta Graphic Systems to Showcase Heat Press Technology at United Soccer Coaches Convention in Philadelphia

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For more information about Insta Graphic Systems, contact the company here:Insta Graphic SystemsMedia Relations(562) 526-7802sales@instagraph.comhttps://www.instagraph.com/13925 E. 166th StreetCerritos, CA 90703-2431

Insta Graphic Systems

For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.

Website: https://www.instagraph.com/

Email: sales@instagraph.com

Phone: (562) 526-7802