

Hyper3D Acquires Commercial 3D Asset License from Shutterstock and Announces Cooperation with Blender

December 16, 2025

SAN FRANCISCO, CA - December 16, 2025 -

Deemos, the company behind Hyper3D and a recognized leader in 3D generative AI, today announced it has acquired a commercial license for 3D assets from Shutterstock. The agreement strengthens Deemos' commitment to building a responsible, rights-cleared ecosystem for model training and end-to-end 3D AI workflows, supporting creators and enterprises with data provenance, compliance, and production-grade output quality.

Hyper3D Rodin delivers production-ready 3D assets designed for real pipelines?from clean quad meshes to physically based rendered (PBR) textures?helping teams move faster from concept to content across gaming, 3D printing, e-commerce, XR, design, animation, and VFX. Deemos continues to invest in high-quality licensed datasets, and Shutterstock?s commercial 3D asset license is being incorporated into ongoing model training and development pipelines to further improve fidelity, consistency, and reliability.

?Training data is the foundation of generative AI,? said Qixuan Zhang, CTO at Deemos. ?By partnering with

Shutterstock, we strengthen our mission to ensure that every part of our ecosystem is legitimate and trustworthy. This reflects not only our investment in technology, but also our responsibility to the creative and enterprise communities that rely on us.?

In parallel with its expansion of licensed training data, Deemos today also announced cooperation with Blender, underscoring the company?s commitment to the broader 3D creation community and the tools professionals use every day. Coinciding with the release of Blender5, Hyper3D Rodin has become a Gold Enterprise Sponsor of Blender. Through this support, Deemos is investing directly in the open-source ecosystem that underpins a significant portion of modern 3D creation and enabling a healthier, more sustainable future for the community.

Deemos' collaboration with Blender reflects a practical creator-first philosophy: 3D generative AI should integrate into existing workflows and remain editable, controllable, and production-ready. Deemos will continue prioritizing interoperability so that assets generated with Hyper3D can be efficiently refined and art-directed in common DCC environments, with a focus on core production needs such as clean topology, predictable UV behavior, and PBR texture sets that hold up in downstream rendering and real-time applications.

?Creators deserve tools they can trust?both in how they fit into a pipeline and in how they?re built,? added Zhang. ?Our cooperation with Blender reflects our belief that open, creator-first ecosystems are essential for the future of 3D, and our licensing work reflects our responsibility to build that future on legitimate, rights-cleared foundations.?

To celebrate #Blender5 and recognize the community that helps keep Blender thriving, Deemos is also offering a limited-time benefit for Blender supporters: every person who has ever donated to Blender can DM Deemos to receive 14 days of free Hyper3D Creator membership. This initiative is intended as a thank-you to Blender donors and an invitation to explore modern 3D generation workflows designed for production output.

Deemos has been recognized for pioneering breakthroughs in 3D AI, including CLAY (the first controllable 3D generative framework, adopted in MIT?s Deep Generative Models course), CAST (Best Paper, SIGGRAPH 2025), and BANG (Top 10 Technical Papers Fast Forward, SIGGRAPH 2025). By coupling world-class research with enterprise partnerships and a rights-cleared approach to model development, the company aims to help shape higher standards for licensed 3D AI and accelerate adoption across industries that demand both quality and compliance.

About Deemos Tech: Deemos Tech is a leading artificial intelligence company specializing in large-scale 3D

generative models. Through its Hyper3D platform, the company delivers efficient, scalable, and workflow-integrated 3D content solutions for industries including gaming, virtual reality, and e-commerce. Deemos Tech is recognized for its deep academic roots and its relentless focus on turning research breakthroughs into creator-centric tools.

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Deemos Tech

Hyper3D Rodin, featuring a native 3D generative model with over 4 billion parameters, swiftly produces high-quality, production-ready 3D assets tailored for gaming, e-commerce, embodied intelligence, spatial computing, 3D printing, and entertainment.

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