The Dumpster Co. Brings Holiday Cheer to the 2025 Butts County Christmas Parade

December 16, 2025

JACKSON, GA - December 16, 2025 -
The Dumpster Co., a locally trusted leader in roll-off dumpster rentals, proudly participated in the 2025 Butts County Christmas Parade, held on Friday, December 12, in the heart of downtown Jackson, Georgia. The beloved annual event, organized by the Butts County Chamber of Commerce, brought together families, businesses, schools, churches, and community groups to celebrate the holiday season with festive joy, dazzling lights, and a shared sense of togetherness.

Originally scheduled for December 5, the parade was rescheduled due to weather concerns, giving participants a bit more time to prepare for what turned out to be one of the most vibrant and well-attended parades in recent years. The streets of downtown Jackson were filled with excitement as the community came out in full force to enjoy the magic of the season. The parade began promptly at 7 PM, as more than a dozen beautifully decorated floats, local performers, and marching groups made their way through the heart of town.

The Dumpster Co. joined the festivities with a fully decorated float that reflected the spirit of the holidays and the pride of being part of the Jackson community. The float featured holiday lights, hand-crafted decorations, and festive Dumpster Co. branding designed to blend holiday cheer with the company's dedication to clean and sustainable communities. Team members walked alongside the float, waving to families, sharing candy, and handing out small branded giveaways like reusable tote bags, holiday stickers, and ornaments ? all reinforcing the company's commitment to service, sustainability, and community involvement.

"This event is what small-town Georgia is all about ? families, local pride, and coming together to celebrate the season," said Joe Hardin, spokesperson for The Dumpster Co. "It was important to us to be present, not just as a business, but as neighbors. We're proud to serve Jackson and the surrounding area, and it means a lot to show up in support of our community."

Community members lined the sidewalks, many bundled up in festive attire, as the parade made its way through downtown. Children waved eagerly from curbside spots, hoping to catch a glimpse of their favorite characters or get a handful of candy. As always, the parade's grand finale brought an appearance from Santa Claus, drawing cheers and applause from the crowd as he closed out the evening with a warm holiday greeting and waves from atop his sleigh.

Participation in the parade is part of The Dumpster Co.'s broader mission to invest in the communities it serves. With operations across 15 cities in Georgia ? including Jackson, McDonough, Covington, Griffin, and Locust Grove ? The Dumpster Co. provides reliable, responsive dumpster rental services for residential, commercial, and construction needs. Their roll-off containers, available in 10, 15, 20, 30, and 40-yard sizes, are used by homeowners, contractors, and businesses across Middle Georgia for everything from clean-outs to major renovations.

In recent years, The Dumpster Co. has made it a priority to deepen its roots in Jackson and other local markets through event sponsorships, charitable partnerships, and active participation in civic activities like the Butts County Christmas Parade. These community touchpoints help build trust and reinforce the company's presence not just as a service provider, but as a partner in local progress and pride.

The Butts County Christmas Parade has been a cherished Jackson tradition for over two decades, drawing generations of families back to downtown each December to celebrate the season together. For many residents, the parade marks the official start of the Christmas season in Butts County, and it remains one of the community's most anticipated annual events.

This year marked The Dumpster Co.'s fourth consecutive year participating in the parade, cementing the company's place as a regular fixture in the beloved community tradition. "When we first joined the parade back in 2022, we were excited just to be included," said Joe Hardin. "Now, four years in, it feels like we're truly part of the parade's fabric. People recognize our float, kids look for us, and our team genuinely looks forward to this event all year long."

The company's consistent presence in the parade mirrors its deepening roots in Jackson and Butts County. Each year, The Dumpster Co. has expanded its float design, increased its giveaway offerings, and brought more team members into the celebration. What started as a modest entry has evolved into one of the parade's most recognized business participants.

Since opening operations in the Jackson area, The Dumpster Co. has steadily expanded its service capabilities and local workforce, hiring drivers, customer service representatives, and support staff from the Butts County community. Many of the team members who walked alongside the float in this year's parade are Jackson natives themselves, proud to represent a company that has become woven into the local business

landscape.

"Four years might not sound like a long time, but in this community, consistency matters," Hardin reflected. "We've served the same families year after year, watched their kids grow up at the parade, and been there for their home projects, renovations, and cleanouts. That's the relationship we've built ? not just transactional, but truly part of the fabric of this town."

The company has also noted the evolution of community response over their four-year parade journey. "That first year, people were curious about who we were," Hardin recalled. "By year two, they were waving. By year three, they were calling out to thank us for our service. This year, it felt like we were celebrating with family. That progression means everything to us."

Looking ahead, The Dumpster Co. has committed to making the Butts County Christmas Parade a cornerstone of its annual community engagement calendar, with discussions already underway about expanding its role through formal parade sponsorship or providing logistical support for event setup and cleanup.

"Jackson gave us a chance to grow here, and four years later, we're more committed than ever," Hardin added. "We hope to be rolling down these streets every December for the next forty years, celebrating with families who've become friends and customers who've become part of our story. That's what community business is all about."

The company also sees events like the Christmas Parade as an opportunity to promote responsible waste management during a time of year when trash volumes often spike. Through social media and local engagement, The Dumpster Co. has encouraged residents to recycle holiday packaging, responsibly dispose of bulky items, and consider renting a dumpster for post-holiday cleanouts.

Looking ahead to 2026, The Dumpster Co. plans to expand its involvement in community events across all 15 service areas while continuing to provide dependable, on-time dumpster rental services with transparent pricing and dedicated customer support.

As the lights dimmed and the final carol faded into the night, the team at The Dumpster Co. left the event with a sense of pride and purpose. The Butts County Christmas Parade was more than just a celebration ? it was a moment to reflect on the strength of community, the importance of connection, and the joy that comes from showing up for your neighbors.

For more information about The Dumpster Co., its services, or upcoming community involvement, residents are encouraged to reach out directly or visit the company's website.

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For more information about The Dumpster Co., contact the company here:The Dumpster Co.Joe Hardin678-306-9993joe@mydumpsterco.comThe Dumpster Co.119 Bibb Station RdJackson, GA 30233

The Dumpster Co.

We?re The Dumpster Co., Georgia?s trusted name in dumpster rentals across 15 cities. From local projects to large cleanouts, our team delivers reliable, affordable roll-off dumpsters with unmatched customer service and zero hassle.

Website: https://www.mydumpsterco.com/

Email: joe@mydumpsterco.com

Phone: 678-306-9993