



Trust Insurance Highlights the Importance of Private Health Coverage in Cyprus Alongside the GESY System

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Trust Insurance, one of Cyprus' most established and trusted insurance providers, has announced the expansion of its health insurance services across the island, aiming to make private healthcare coverage more accessible to individuals and families. This initiative comes as the company seeks to complement the existing GESY public healthcare system, highlighting the value of maintaining private health insurance for comprehensive protection and faster access to medical services.

Since the introduction of the General Healthcare System (GESY), Cyprus has made major strides toward universal healthcare coverage for residents. However, many citizens continue to recognise the benefits of having an additional layer of protection through private health insurance. Trust Insurance is working to ensure that individuals throughout Cyprus understand how private plans can enhance their healthcare experience, particularly when it comes to specialist consultations, hospital admissions, and international medical coverage.

The company's expanded health insurance offerings are designed to provide flexibility, efficiency, and choice. Policyholders can access a wider network of private hospitals, clinics, and specialists, allowing them

to receive timely care without extended waiting periods. With a range of policy options, Trust Insurance enables customers to tailor coverage according to their medical needs, lifestyle, and budget.

A spokesperson for Trust Insurance stated, "Cyprus has made significant progress with the GESY system, providing essential healthcare access for everyone. However, there are still situations where private health insurance can make a meaningful difference, whether that's faster treatment times, access to private facilities, or broader international coverage. Our goal is to make sure people in Cyprus have both the security of GESY and the confidence of knowing they are fully protected when they need medical attention."

The spokesperson added that the expansion is driven by increased demand for personalised healthcare coverage, as many residents are seeking additional protection beyond what GESY offers. Private health insurance allows individuals to receive treatment from their preferred doctors, access premium hospital accommodations, and receive coverage for treatments abroad if necessary.

Trust Insurance's health insurance plans are available to residents across Cyprus, including those in Nicosia, Limassol, Larnaca, Paphos, and Famagusta. By broadening its service availability, the company aims to support both local families and expatriates living on the island. The initiative underscores Trust Insurance's long-standing commitment to improving the quality and accessibility of healthcare coverage for everyone in the country.

Private health insurance can play an essential role in providing a safety net for unexpected medical events or emergencies. While GESY covers many general treatments and services, it does not always include certain specialist procedures, advanced diagnostic tests, or private hospital stays. With Trust Insurance's health coverage, individuals gain access to a wider spectrum of healthcare options, ensuring both comfort and control over their medical choices.

As the healthcare landscape continues to evolve, Trust Insurance remains focused on helping citizens make informed decisions about their medical coverage. The company has invested heavily in digital tools and customer support channels, allowing clients to manage their health policies online, submit claims efficiently, and receive guidance from trained representatives.

The spokesperson noted, "Our health is one of the most important investments we can make. While GESY provides an important foundation for public healthcare in Cyprus, combining it with private insurance gives people the best of both worlds: security, flexibility, and peace of mind. We want to empower individuals to make choices that truly serve their needs, without compromising on quality of care."

Through its enhanced presence across Cyprus, Trust Insurance continues to strengthen its reputation as a provider of dependable and transparent insurance solutions. The company's health insurance services

reflect its ongoing mission to protect what matters most, people's well-being.

Trust Insurance's comprehensive approach ensures that policyholders have continuous access to quality care, whether through Cyprus' growing network of private healthcare providers or through international coverage when travelling abroad. By expanding its health insurance portfolio, Trust Insurance reaffirms its role as a key player in supporting the island's evolving healthcare ecosystem.

For more information on health insurance options in Cyprus, residents are encouraged to visit the Trust Insurance website or contact the company directly for assistance in selecting a suitable plan.

About Trust Insurance: Trust Insurance is a leading insurance provider in Cyprus, offering a wide range of services, including car, health, home, and business insurance. With a strong presence across the island, the company is dedicated to delivering reliable coverage, innovative solutions, and outstanding customer service. Trust Insurance continues to uphold its reputation for dependability and transparency within the Cypriot market.

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For more information about Trust Insurance - Nicosia, contact the company here: Trust Insurance - Nicosia Manager (357) 22 050100 enquiries@trustcyprusinsurance.com

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Trust Insurance Cyprus was founded in 1990 with its headquarters in Limassol. In 2003 it became a Cypriot company with a license to provide insurance services and from August 2009 it entered the domestic market dynamically.

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