



## **Timbergrove LLC Joins Greentown Labs Houston to Advance Industrial Climatetech Solutions**

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Timbergrove LLC, a Houston-based industrial technology studio specializing in digital transformation for heavy industry sectors, has been accepted as a new member startup at the Houston location of Greentown Labs, the world's largest climatetech and energy startup incubator. The membership marks a significant step in Timbergrove's mission to bridge traditional industrial operations with sustainable technology solutions.

The company will establish operations at Greentown's Houston facility in the Ion District, gaining access to specialized lab space, technical resources, and a collaborative community of climatetech innovators. The move positions Timbergrove to accelerate development of sustainable industrial solutions while contributing its deep expertise in oil and gas, manufacturing, and logistics sectors to the incubator's ecosystem.

"Joining Greentown Labs represents a pivotal moment for Timbergrove as we expand our capacity to deliver sustainable industrial solutions," said Ian Uriarte, CEO of Timbergrove LLC. "The collaborative environment and technical resources at Greentown will enable us to accelerate innovation while helping traditional industries adopt cleaner, more efficient technologies. We're excited to contribute our 25 years of industrial expertise to this dynamic community."

Timbergrove's Digital Transformation Solutions encompass a comprehensive suite of services designed to modernize industrial operations through cutting-edge technology. The company specializes in custom hardware and software development, machine learning analytics, industrial automation, and Internet of Things integration. These capabilities enable industrial clients to optimize operations, reduce waste, and improve sustainability metrics while maintaining operational excellence.

Greentown Houston serves as a critical hub for energy transition and climatetech innovation, housing about 100 startups working on solutions for sustainable energy, manufacturing, industrial processes, and more. The incubator provides members with prototyping labs, office space, and connections to a network of corporate partners, investors, and industry experts.

"Timbergrove brings valuable industrial expertise that will strengthen our Houston community," said Lawson Gow, Greentown's Head of Houston. "Its proven track record in transforming traditional industrial operations through technology aligns perfectly with our mission to accelerate climate solutions. We look forward to supporting its growth and seeing how its innovations can help decarbonize heavy industry."

Timbergrove's Innovation Highlights include successful implementations of predictive maintenance systems for drilling operations, remote monitoring solutions for manufacturing facilities, and digital transformation projects for global logistics companies. The company has developed solutions for major corporations, including United Airlines, Panama Canal, and Greentown partner GE Vernova, demonstrating its ability to scale technology solutions across diverse industrial applications.

The membership with Greentown will enable Timbergrove to expand its research and development capabilities, particularly in areas where industrial efficiency intersects with environmental sustainability. The company plans to leverage Greentown's resources to develop new solutions for carbon reduction, energy efficiency, and sustainable industrial processes.

Timbergrove LLC provides innovation as a service and consulting to industrial companies seeking to modernize their operations. The company's core competencies include enterprise asset management, embedded systems development, predictive analytics, and custom Industrial Internet of Things product development. Founded with a focus on solving complex industrial challenges, Timbergrove combines decades of sector expertise with advanced technology to deliver scalable, sustainable solutions for modern industry.

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For more information about Timbergrove, contact the company here: [Timbergrovelan](#)

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## **Timbergrove**

*Timbergrove is a Houston-based technology consulting firm and creative studio that specializes in Industrial IoT (IIoT), digital transformation, and enterprise software development.*

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