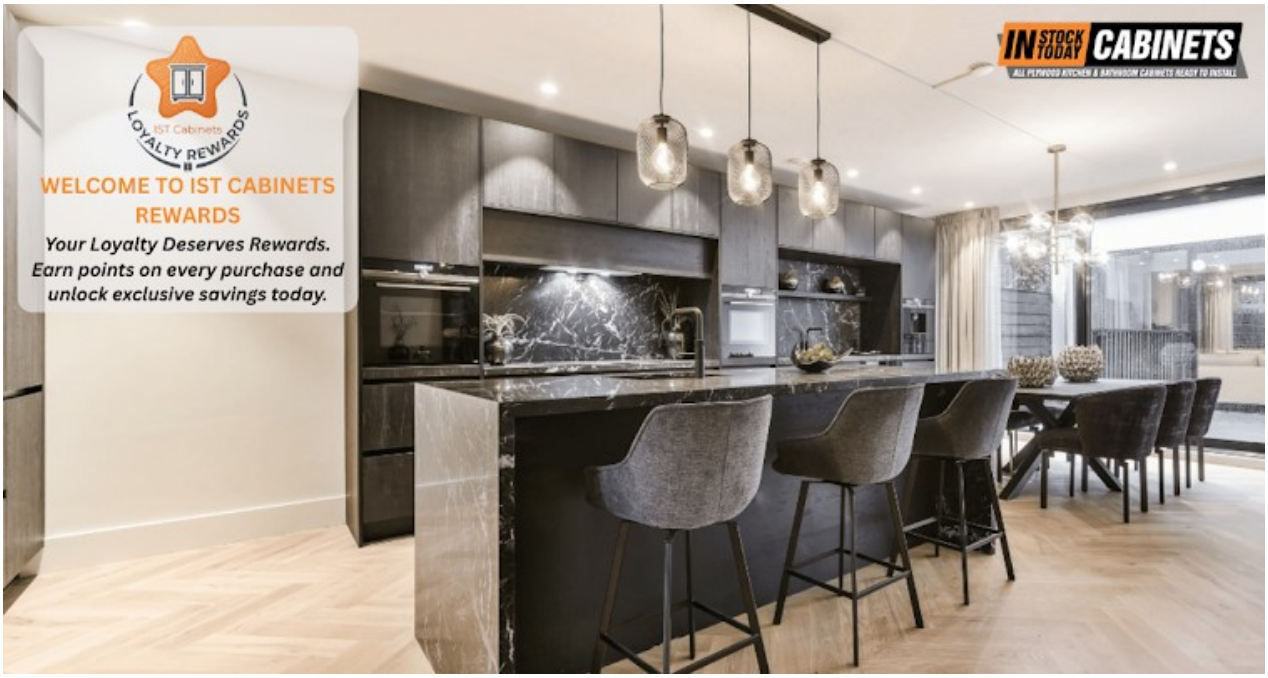



# In Stock Today Cabinets Launches IST Loyalty Rewards Program for Construction Professionals Amid Labor Shortage Crisis

*December 19, 2025*

Fairfax, VA - December 19, 2025 -
In Stock Today Cabinets has introduced a strategic margin-protection initiative designed to help contractors, dealers, and builders navigate the dual challenges of surging renovation demand and severe workforce shortages affecting the construction industry.

The IST Loyalty Rewards Program provides automatic rebates of $100 for every $5,000 in purchases, delivering a 2% margin recovery that directly addresses rising operational costs. The program launch comes as Northern Virginia experiences a 42.2% year-over-year increase in active housing listings according to the Northern Virginia Association of Realtors October 2025 Market Report, creating unprecedented renovation opportunities for local builders.

With the median sold price in Fairfax County holding steady at $745,000 based on NVAR data, homeowners are increasingly choosing to renovate rather than relocate, driving demand for high-end kitchen and bath

remodels. This surge in renovation projects coincides with critical labor challenges, as the Associated Builders and Contractors reports the industry needs to attract over 439,000 new workers in 2025 to meet demand.
As ABC Chief Economist Anirban Basu noted regarding recent forecasts, 'The industry still must attract hundreds of thousands of new workers to balance demand and supply,' underscoring the urgency for efficiency in procurement.

"The construction industry faces a perfect storm of opportunity and challenge," said Emin Halac, President of IST Cabinets. "While renovation demand has never been stronger, the labor shortage forces contractors to find efficiency gains wherever possible. Our wholesale cabinets rewards program provides immediate margin relief while streamlining the procurement process through same-day pickup at our showrooms."

The program operates through automatic point tracking, with participants earning 2 points for every dollar spent on wholesale cabinets and other products. Once customers accumulate 10,000 points, they automatically receive a $100 discount applied directly to future orders. The system tracks rewards via phone or email, requiring no membership fees or complex registration processes.

Available immediately at all In Stock Today Cabinets locations including Alexandria, Fairfax, Columbia, Houston, and Delaware, the kitchen cabinets rewards program extends across the company's full inventory of Fabuwood and FIBO cabinetry lines. Participants can select from popular styles such as Shaker Blue, Shaker Grey, Shaker White, and collections including Allure, Quest, and Value Premium. Please note: The IST Loyalty Rewards Program excludes the Fabuwood Illume and Ovela series.

The timing of this initiative reflects broader market dynamics affecting the construction sector. As contractors face the dual pressure of meeting increased demand while managing workforce constraints, efficiency tools become essential for maintaining profitability. The ability to access ready-to-ship cabinets with same-day pickup at local showrooms addresses the time constraints that labor shortages create.

In Stock Today Cabinets specializes in providing all-plywood kitchen and bathroom cabinetry solutions for construction professionals throughout the Mid-Atlantic region and beyond. As an authorized distributor for Fabuwood and FIBO brands, the company maintains extensive in-stock inventory across multiple showroom locations, offering both ready-to-assemble and pre-assembled cabinet options. The company provides comprehensive design consultation services, detailed project quotes, and specialized contractor pricing to support construction professionals in delivering quality renovation projects efficiently.
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For more information about In Stock Today Cabinets , contact the company here:In Stock Today Cabinets

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# In Stock Today Cabinets

*In Stock Today Cabinets delivers premium kitchen and bathroom cabinetry, combining top quality and affordability. Fast 5?7 day availability and unmatched service through Fabuwood partnership ensure exceptional customer experience.*

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