

# Lunara Apartments Addresses Regional Housing Shortage with Expanded Rental Inventory Near Sarasota, FL

*December 29, 2025*

NOKOMIS, FL - December 29, 2025 -
Lunara Apartments in Venice Florida, has expanded its rental inventory to address the ongoing housing shortage affecting Southwest Florida's Gulf Coast region, where population growth has outpaced available housing units, according to recent regional housing authority data.

The 1700 Ranch Road property in Venice now offers additional one, two, and three-bedroom units as the Venice-Sarasota corridor experiences a documented 12 percent year-over-year increase in rental inquiries, based on regional housing market reports. The expansion comes as Sarasota County's population growth rate continues to exceed the state average, creating sustained demand for rental housing.

"Southwest Florida's housing market dynamics have shifted significantly, with rental occupancy rates reaching 95 percent across the Venice-Sarasota corridor," said a representative from Lunara Apartments in Venice Florida. "Our expanded inventory addresses the documented shortage of rental units while providing

housing options for the region's growing workforce, including healthcare professionals at nearby Sarasota Memorial Hospital."

The property's expansion coincides with data from the Southwest Florida Regional Planning Council indicating that the area requires approximately 5,000 additional rental units annually to meet current demand. The Venice location provides access to employment centers in both Venice and Sarasota, where major employers, including healthcare facilities and educational institutions, have reported workforce growth.

Lunara Apartments near Sarasota Florida represent one component of the regional response to housing availability challenges. The property features amenities including pickleball courts, fitness facilities, pool areas, outdoor kitchen spaces, and coworking areas designed to accommodate remote work arrangements, which now account for 30 percent of the regional workforce according to county economic development reports.

The apartments incorporate energy-efficient designs, stainless steel appliances, quartz countertops, and soft-close cabinetry. Floor plans include walk-in closets in primary and secondary bedrooms, addressing storage needs identified in regional housing preference surveys. Virtual tour options accommodate out-of-state relocations, which comprise approximately 40 percent of new area residents based on utility connection data.

Recent analysis from the Florida Association of Realtors indicates that rental properties in the Venice-Sarasota market maintain average occupancy rates above 94 percent, with median rental rates increasing 8 percent annually. This market condition has prompted the expansion of rental inventory across multiple properties in the region.

The Venice location sits within proximity to Oscar Scherer State Park and Nokomis Beach, with access to State Road 41 providing connectivity to regional employment and commercial centers. The property's position between Venice and Sarasota serves residents commuting to either metropolitan area.

Lunara Apartments in Venice Florida, operates as a residential rental property management company serving Sarasota County. The company manages properties totaling over 300 units in the Venice area, with online resident portal systems for maintenance requests and rental management. The property maintains operating hours Monday through Friday 9 AM to 6 PM, Saturday 10 AM to 5 PM, with modified holiday schedules.

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For more information about Lunara Apartments, contact the company here:Lunara ApartmentsLunara Apartments(941) 352-1459auraapts-fb@m.knck.ioLunara Apartments1700 Ranch RdNokomis, FL 34275,

United States

# Lunara Apartments

*Welcome to Lunara Apartments in Venice, Florida an apartment community conveniently located just outside of Venice, Florida?s thriving downtown area, nestled within Sarasota County.*

Website: https://livelunaraapartments.com/

Email: auraapts-fb@m.knck.io

Phone: (941) 352-1459

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