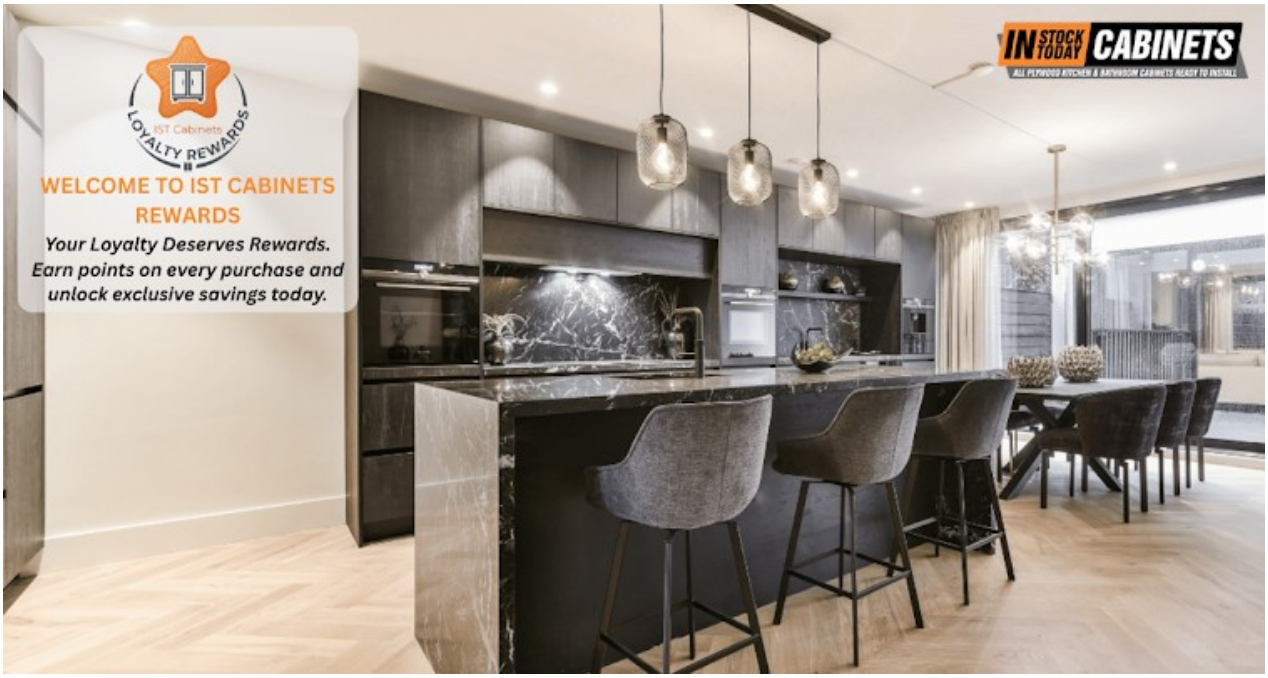


In Stock Today Cabinets LLC Introduces IST Loyalty Rewards Program to Address Construction Labor Challenges

December 23, 2025

Houston, TX - December 23, 2025 -
In Stock Today Cabinets LLC has introduced a loyalty rewards program designed to help Houston-area contractors manage margin pressure and project delays caused by ongoing workforce shortages in the Texas construction industry.

The IST Loyalty Rewards Program provides automatic rebates of $100 for every $5,000 in purchases, offering approximately 2% margin recovery on cabinet orders. The program launches as Houston construction contracts reach near-record levels of $44.9 billion over the 12 months ending July 2025, up more than 11% from the prior year, while labor availability continues to constrain project timelines.

Texas workforce analysis from EB3 Construction, published May 7, 2025, reveals that workforce shortages are forcing firms to routinely add 3-4 weeks of buffer time to mid-sized commercial projects to account for labor availability. The Associated General Contractors 2025 Texas economic impact fact sheet notes that

construction accounts for approximately 5.1% of Texas GDP, highlighting how delays and margin pressure in construction represent a significant economic issue beyond individual business challenges.

According to the Houston Association of Realtors' November 2025 Housing Market Update, released December 9, Houston's housing inventory stands at 5.0 months, up from 4.3 months a year earlier, with median home prices around $325,000. These balanced market conditions mean buyers have options and increasingly demand move-in ready homes with updated kitchen cabinets and bathrooms, creating steady renovation work for contractors who face mounting schedule pressures.

"Houston contractors have plenty of work but face real constraints from worker availability and extended schedules," said Emin Halac, President of In Stock Today Cabinets LLC. "Our loyalty program helps existing crews work more reliably without depending on a workforce that simply doesn't exist yet. When projects are built in extra weeks due to labor shortages, any recovered margin can be used to retain crews, pay overtime, or absorb client pressure on pricing."

The program features automatic point tracking with rewards applied directly to future orders, eliminating administrative burden for contractors managing multiple projects. Customers earn 2 points for every dollar spent, with 10,000 points automatically converting to $100 off their next order.

The Houston showroom serves as a logistics hub for contractors working across the metro area, helping maintain project schedules even when labor availability forces longer planning horizons. With wholesale cabinets available for same-day pickup and Fabuwood lines delivered in 5-7 days, the facility supports timeline reliability for builders and remodelers facing workforce constraints.

In Stock Today Cabinets LLC operates showrooms in Houston, Alexandria, Fairfax, Columbia, and Delaware, serving as an authorized distributor of Fabuwood and FIBO products. The company specializes in ready-to-assemble and fully assembled kitchen and bathroom cabinetry, offering over 100 styles with all-plywood construction. The company provides free design consultations and project estimates to contractors, builders, and homeowners throughout Texas and the Mid-Atlantic region.

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For more information about In Stock Today Cabinets LLC, contact the company here:IST Cabinets Houston TXEmin Halac(346) 295-9555houston@istcabinets.com4660 Pine Timbers St, STE 110, Houston, TX 77041

In Stock Today Cabinets LLC

In Stock Today Cabinets delivers premium kitchen and bathroom cabinetry, combining top quality and affordability. Fast 5?7 day availability and unmatched service through Fabuwood partnership ensure exceptional customer experience.

Website: https://istcabinets.com/locations/texas/houston/

Email: houston@istcabinets.com

Phone: (346) 295-9555