In Stock Today Cabinets LLC Launches IST Loyalty Rewards Program to Support Delaware Contractors Amid Market Shifts

December 24, 2025

835 Pulaski Hwy, Bear, DE - December 24, 2025 -
In Stock Today Cabinets LLC, a Delaware-based cabinet supplier with locations across the Mid-Atlantic region, has introduced the IST Loyalty Rewards Program designed to help contractors navigate the changing Delaware housing market while addressing ongoing labor shortages. The program offers contractors a 2 percent rebate on purchases, providing financial relief as the state's real estate market transitions from a seller's market to a more balanced environment.

According to recent market reports from Bright MLS and Delaware Beaches Online, Delaware active listings have surged 27.3 percent year-over-year in coastal regions, while days on market have increased by nearly two weeks. As inventory expands and buyers gain leverage, the demand for high-quality, move-in ready renovations is becoming a key differentiator for property sales. With median home prices stabilizing around $420,000 to $425,000, up just one percent year-over-year according to Redfin and Zillow data, the frenzy of previous years has cooled. Homeowners and investors are now focused on value-added updates to make properties stand out in a more crowded market.

Despite the cooling housing market, the labor market remains critically tight. Delaware currently has a Worker Shortage Index of 0.63, according to the U.S. Chamber of Commerce, meaning there are only 63 available workers for every 100 open jobs. For local contractors, this scarcity makes it difficult to scale up crews to meet the renovation demand for Kitchen Cabinets and other essential home improvements.

The IST Loyalty Rewards Program acts as a force multiplier for Delaware contractors by streamlining material supply and providing financial rebates. The program helps existing crews operate more efficiently, effectively bypassing the labor bottleneck. Contractors earn two points for every dollar spent, and once they accumulate 10,000 points, they automatically receive a $100 discount. The program works at all IST locations throughout Alexandria, Virginia; Fairfax, Virginia; Columbia, Maryland; Houston, Texas; and Delaware.

"As the Delaware housing market shifts to favor buyers, contractors need every advantage to deliver quality renovations efficiently," said Emin Halac, President of In Stock Today Cabinets LLC. "Our loyalty program provides immediate financial benefits while ensuring contractors have reliable access to wholesale cabinets and premium materials. The two percent margin recovery allows contractors to remain competitive on pricing while protecting their profitability against rising overhead."

The Bear, Delaware showroom, located at 835 Pulaski Highway, serves as a central supply hub for New Castle County and the surrounding region. Same-day pickup options ensure that projects in Wilmington, Newark, and the growing coastal communities are not stalled by supply chain delays. The facility stocks an extensive selection of ready-to-install and ready-to-assemble cabinet options, including popular Shaker styles in blue, grey, and white, as well as Allure, Quest, and Value Premium lines.

In Stock Today Cabinets LLC specializes in providing high-quality kitchen and bathroom cabinetry as an authorized distributor of Fabuwood and FIBO products. The company offers free design and estimate services, fast delivery across Delaware and nearby regions, and special contractor, builder, and dealer pricing. All cabinets feature premium all-plywood construction with lifetime limited warranties on Fabuwood products.

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In Stock Today Cabinets LLC

In Stock Today Cabinets delivers premium kitchen and bathroom cabinetry, combining top quality and affordability. Fast 5?7 day availability and unmatched service through Fabuwood partnership ensure exceptional customer experience.

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