

Endless Energy Continues Expanding Role as Massachusetts Home Performance Leader Amid Growing Demand for Energy Efficiency

January 02, 2026

Marlborough, Massachusetts - January 02, 2026 -
Endless Energy, a Massachusetts-based home comfort and energy efficiency company with over 40 years of experience, continues to expand its role as a trusted home performance partner as demand for energy-efficient home upgrades, electrification, and heat pump adoption grows statewide.

The family-owned and operated company, which employs 82 professionals across Massachusetts, has positioned itself at the forefront of the state's energy efficiency movement through its comprehensive approach to home performance. As a Mass Save® Home Performance Contractor and Heat Pump Leader Network member, the company provides integrated HVAC, plumbing, electrical, insulation, and energy assessment services under one roof.

"After four decades of serving Massachusetts homeowners, we understand that true home comfort and efficiency require a holistic approach," said Matt Kidd of Endless Energy. "Our commitment goes beyond

individual service calls. We focus on long-term relationships with homeowners, helping them navigate the complexities of home energy improvements while maximizing available incentives and rebates through programs like Mass Save."

The company's expansion comes at a critical time for Massachusetts residents facing rising energy costs and increased awareness of home energy efficiency. Recent state initiatives promoting heat pump adoption and building electrification have created unprecedented demand for contractors with expertise across multiple home systems. The company's integrated service model allows homeowners to address heating, cooling, plumbing, and electrical needs through a single provider, streamlining the process of comprehensive home upgrades.

Based in Marlborough and serving MetroWest, Greater Boston, Worcester County, and most of Massachusetts excluding the Cape and Islands, the company has earned recognition as a Mitsubishi Diamond Contractor, LG Pro Dealer Platinum Partner, 2024 & 2025 Nextdoor Neighborhood Fave Winner, and Torrco 2022 Partner of the Year. The company maintains an A+ Better Business Bureau rating and has been recognized as a Top Ductless HVAC Contractor by Ductless Directory.

The company's approach emphasizes in-house expertise, with all work performed by employed technicians rather than subcontractors. This model ensures consistent quality control and accountability across all service areas, from routine HVAC maintenance to complex electrical upgrades and EV charging station installations. The company also provides Mass Save® Home Energy Assessments, helping homeowners identify energy losses and access eligible incentives and financing options, including the Mass Save® 0% HEAT Loan program.

As Massachusetts continues its transition toward cleaner energy and improved building performance standards, companies with comprehensive capabilities and deep local expertise become increasingly valuable to homeowners navigating these changes. The company's longevity in the market, combined with its certifications and partnerships with leading equipment manufacturers, positions it to meet the evolving needs of Massachusetts homeowners seeking energy-efficient home improvements.

Endless Energy specializes in heating, cooling, HVAC, plumbing, electrical, and home energy assessment services throughout Massachusetts. For 40 years, the privately owned company has focused on energy-efficient solutions and comprehensive home performance improvements.
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"North Shore & Merrimack Valley: North Shore & Merrimack Valley, Amesbury, Andover, Bedford, Beverly, Billerica, Boxford, Burlington, Carlisle, Chelmsford, Concord, Danvers, Dracut, Dunstable, Essex, Georgetown, Gloucester, Groveland, Hamilton, Haverhill, Ipswich, Lawrence, Lexington, Littleton, Lowell, Lynn, Lynnfield, Manchester By The Sea, Marblehead, Merrimac, Methuen, Middleton, Nahant, Newbury, Newburyport, North Andover, North Reading, Peabody, Reading, Revere, Rockport, Rowley, Salem, Salisbury, Saugus, Stoneham, Swampscott, Tewksbury, Topsfield, Tyngsborough, Wakefield, Wenham, West Newbury, Westford, Wilmington, Winchester, Woburn",

"South Shore & Southwest MA: Abington, Acushnet, Attleboro, Avon, Bellingham, Berkley, Braintree, Bridgewater, Brockton, Canton, Carver, Cohasset, Dartmouth, Dedham, Dighton, Duxbury, Easton, Fairhaven, Fall River, Foxborough, Franklin, Freetown, Halifax, Hanover, Hanson, Hingham, Holbrook, Hull, Kingston, Lakeville, Mansfield, Marion, Marshfield, Mattapoisett, Medfield, Medway, Middleborough, Millis, Milton, New Bedford, Norfolk, North Attleborough, Norton, Norwell, Norwood, Pembroke, Plainville, Plymouth, Plympton, Quincy, Randolph, Raynham, Rehoboth, Rochester, Rockland, Scituate, Seekonk, Sharon, Somerset, Stoughton, Swansea, Taunton, Walpole, Wareham, Westport, Westwood, Weymouth, Whitman, Wrentham",

"Central & Western MA: Acton, Ashburnham, Ashby, Athol, Auburn, Ayer, Barre, Berlin, Blackstone, Bolton, Boxborough, Boylston, Brookfield, Charlton, Clinton, Douglas, Dudley, East Brookfield, Fitchburg, Gardner, Grafton, Groton, Hardwick, Harvard, Holden, Hopedale, Hubbardston, Hudson, Lancaster, Leicester, Leominster, Lunenburg, Marlborough, Mendon, Milford, Millbury, Millville, New Braintree, North Brookfield, Northborough, Northbridge, Oakham, Oxford, Paxton, Pepperell, Petersham, Princeton, Royalston, Rutland, Shirley, Shrewsbury, Southborough, Southbridge, Spencer, Sterling, Stow, Sturbridge, Sutton, Templeton, Townsend, Upton, Uxbridge, Warren, Webster, West Boylston, West Brookfield, Westborough, Westminster, Winchendon, Worcester",

"Western MA: Agawam, Amherst, Ashfield, Belchertown, Bernardston, Blandford, Brimfield, Buckland, Chester, Chesterfield, Chicopee, Colrain, Conway, Cummington, Deerfield, East Longmeadow, Erving, Gill, Goshen, Granby, Granville, Greenfield, Hadley, Hampden, Hatfield, Hawley, Heath, Holland, Holyoke, Huntington, Leverett, Longmeadow, Ludlow, Middlefield, Monroe, Monson, Montague, New Salem, Northampton, Northfield, Orange, Palmer, Plainfield, Rowe, Russell, Shelburne, Shutesbury, South Hadley,

Southampton, Southwick, Springfield, Sunderland, Wales, Ware, Warwick, Wendell, West Springfield, Westfield, Westhampton, Whately, Wilbraham, Williamsburg, Worthington"

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Endless Energy - MARLBOROUGH MA

Founded in 1980, Endless Energy is a Mass Save® certified, highly rated, family-run regional home services company with an A+ Better Business Bureau score, offering heating and cooling, plumbing, electrical, and insulation services in Massachusetts.

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