Christian Fischbacher Bed & Bath AG Launches Collection Featuring High Quality Bed Linen

December 30, 2025

St. Gallen, SG - December 30, 2025 -
Christian Fischbacher Bed & Bath AG announced the launch of its 2025 textile collection, introducing new sustainable manufacturing processes and expanded product lines across bedroom and bathroom categories.

The Swiss textile manufacturer revealed updates to its Luxury Nights, Moments, and Atelier collections during its annual product presentation in Basel. The 2025 line incorporates certified organic cotton and recycled materials across 40 percent of new products, marking a significant shift in the company's production methods.

"At Christian Fischbacher, we believe luxury is not just a product but an experience that transforms everyday life," said M. Scherrer, company spokesperson. "Our commitment to sustainability is woven into every piece we create, ensuring a brighter future."

The expanded collection includes 15 new bedding designs, 8 bath textile patterns, and a redesigned home accessories line. The company has integrated OEKO-TEX Standard 100 certification across its entire production chain, addressing growing consumer demand for environmentally responsible luxury textiles.

Key developments in the 2025 collection include the introduction of temperature-regulating bedding fabrics, antimicrobial bath textiles, and modular design systems that allow customers to coordinate bedroom and bathroom aesthetics. The company has also expanded its eiderdown and natural fiber offerings, adding new fill power options ranging from 550 to 800.

Christian Fischbacher's digital platform, https://www.christianfischbacher-magazine.com, now features virtual room design tools and seasonal trend reports. The magazine documented the development process of the 2025 collection through a series of articles exploring material innovation and design philosophy. The platform

serves as a resource for industry professionals and consumers interested in textile trends and sustainable manufacturing practices.

"Sustainability and craftsmanship go hand in hand in creating our iconic collections," added Scherrer. "Every design reflects a perfect harmony of timeless elegance and modern innovation."

The company reported a 30 percent reduction in water usage during production compared to 2020 levels, achieved through new dyeing technologies and closed-loop water systems at its manufacturing facilities. These changes align with Swiss textile industry standards for sustainable production. The implementation of these technologies represents an investment of 2.5 million Swiss francs in sustainable infrastructure upgrades.

The 2025 collection rollout includes regional showroom presentations across Europe, with the flagship location accessible via https://maps.app.goo.gl/b3ucbTJ6oCFqLaY67, hosting design consultations and product demonstrations. The company has introduced a textile recycling program, accepting used bedding and bath products for responsible disposal or repurposing.

Christian Fischbacher Bed & Bath AG operates as a fourth-generation family business, producing luxury textiles since 1819. The company maintains production facilities in Switzerland and Germany, employing traditional weaving techniques alongside modern manufacturing technologies. Its product portfolio encompasses bedding, bath textiles, decorative home accessories, and custom textile solutions for hospitality clients. The company employs 450 professionals across its European operations and distributes products to 35 countries worldwide.

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For more information about Christian Fischbacher Bed & Bath AG, contact the company here:Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00info@christianfischbacher.comMövenstrasse 189015 St. GallenSchweiz


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Christian Fischbacher Bed & Bath AG

Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.

Website: https://www.christianfischbacher.com/

Email: info@christianfischbacher.com

Phone: +41 71 552 50 00