



Claytor Noone Plastic Surgery's Dr. Brannon Claytor Featured in Allure Magazine on 2026 Trends

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Claytor Noone Plastic Surgery announces that Dr. R. Brannon Claytor has been featured in the December issue of Allure magazine, contributing expert insights to an article titled "These Will Be the Biggest Plastic Surgery Trends of 2026." The feature highlights emerging techniques and procedures that are expected to shape the aesthetic medicine landscape in the coming year.

In the comprehensive article, Dr. Claytor discusses several advancing surgical techniques, including the continued rise of drainless tummy tucks and deep plane facelifts with submandibular gland resection. The feature also explores his innovative LaMiNa technique, which combines CO2 laser technology, microneedling, and nanofat applications to address fine lines and wrinkles around the mouth.

The Allure article examines how cultural influences and changing patient preferences are shaping the popularity of certain procedures. Among the highlighted trends are body contouring procedures that prioritize natural proportions, tissue-preserving techniques for both facial and breast surgeries, and the evolution of fat

grafting methods. The piece also addresses the growing interest in regenerative treatments and their potential applications in aesthetic medicine.

"The field of aesthetic medicine continues to evolve rapidly as we integrate new technologies with refined surgical techniques," said Dr. R. Brannon Claytor, Chief of Plastic Surgery at Main Line Health Hospitals. "The trends we're seeing for 2026 reflect a growing emphasis on natural-looking results, minimally invasive approaches when appropriate, and the incorporation of regenerative medicine principles into traditional plastic surgery procedures."

Dr. Claytor's contributions to the article draw from his extensive experience performing complex facial rejuvenation procedures and body contouring surgeries. His perspective on submandibular gland management during deep neck lifts (platysmaplasty) addresses a topic that has generated significant discussion within the plastic surgery community. The feature also showcases his work with advanced laser technologies and regenerative techniques that represent the cutting edge of non-surgical facial rejuvenation.

"Patient expectations have evolved significantly, with more individuals seeking subtle enhancements that preserve their unique features while addressing specific concerns," noted Dr. Claytor. "The integration of regenerative medicine concepts with traditional surgical approaches allows us to achieve results that not only look natural but also promote tissue health and longevity."

The magazine feature underscores Dr. Claytor's position as a thought leader in plastic surgery innovation. His insights on the future of surgical innovation and scientific research highlight the importance of evidence-based approaches in advancing aesthetic medicine.

Claytor Noone Plastic Surgery operates in locations in Philadelphia and Bryn Mawr, Pennsylvania. The practice, led by double board-certified plastic surgeon Dr. Brannon Claytor, offers comprehensive aesthetic services including facial procedures, body contouring, breast surgery, and med spa treatments. Dr. Claytor has been recognized as one of America's Best Plastic Surgeons by Newsweek and has received the Top Doctor award from Philadelphia Magazine for multiple consecutive years. As a board member of The Aesthetic Society and with over 20 years of experience, he has established a reputation for innovative surgical techniques and exceptional patient outcomes.

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Claytor Noone Plastic Surgery

Dr. R. Brannon Claytor of Claytor Noone Plastic Surgery is a nationally-recognized, board-certified plastic surgeon serving Philadelphia and the Main Line. He is committed to providing his patients with cutting-edge care that yields exceptional results.

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