GENT Cuts & Grooming Eden Prairie Expands Services Across Additional Minnesota Barbershop Locations

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EDEN PRAIRIE, MN - January 09, 2026 -
GENT Cuts & Grooming Eden Prairie has announced expanded service offerings and enhanced training programs across its network of Minnesota locations, reinforcing its commitment to delivering precision haircuts and grooming services throughout the Twin Cities metro area.

The Eden Prairie-based barbershop, which operates locations in St. Paul, Minneapolis, Edina, Eagan, and Apple Valley, has implemented new training protocols and service standards designed to ensure consistent quality across all locations. The expansion comes as demand for professional men's grooming services continues to grow throughout the metropolitan area.

GENT Cuts and Grooming Eden Prairie distinguishes itself through its focus on precision cutting techniques that create low-maintenance styles designed to maintain their shape between appointments. The barbershop's approach emphasizes layering and blending techniques that allow haircuts to transition seamlessly from professional settings to casual environments.

"Our goal has always been to provide haircuts that work with our clients' lifestyles, not against them," said a

spokesperson for GENT Cuts & Grooming. "We understand that men today need versatility in their grooming choices. Whether they're in a boardroom meeting or at the gym, their haircut should look polished without requiring constant maintenance."

The company's Eden Prairie location, situated at Technology Drive, serves as a hub for the organization's training initiatives. The facility houses the company's Manager of Training and Lead Trainer positions, who oversee the implementation of continuing education programs for barbers and stylists across all locations. This centralized training approach ensures that clients receive consistent service quality regardless of which location they visit.

Barbershop Eden Prairie has become known for its comprehensive approach to men's grooming, offering services that range from precision haircuts to classic straight-razor shaves. The Minneapolis location specifically has garnered attention for its Classic Shave service, which follows traditional barbering techniques including hot towel preparation, straight-razor precision, and finishing with cooling balms.

The company has also expanded its team across locations, with positions ranging from shop managers to quality ambassadors who ensure service standards are maintained. The Eden Prairie location alone employs eight staff members with specialized roles including management, training, and barbering services.

The expansion of services comes at a time when many men are seeking professional grooming services that deliver what the company calls the best haircuts in town through a combination of technical expertise and understanding of contemporary style trends. Each barber undergoes regular continuing education to stay current with cutting techniques and styling methods.

GENT Cuts & Grooming operates six locations throughout the Twin Cities metro area, providing men's haircuts, grooming services, and styling consultations. The company also offers education and training programs for aspiring barbers and maintains a product line of hair care and grooming items. Founded with the principle of delivering uncompromising quality in men's grooming, the organization continues to expand its presence throughout Minnesota while maintaining its focus on precision cutting techniques and exceptional customer service.

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For more information about Gent Cuts & Grooming Eden Prairie, contact the company here:Gent Cuts & Grooming Eden PrairieGent Cuts & Grooming(952) 513-7054contact@GENTcg.com12900 Technology Dr. Suite 180, Eden Prairie, MN 55344

Gent Cuts & Grooming Eden Prairie

GENT is a modern barbershop with vintage roots. Clean lines, expert cuts, and an easygoing atmosphere?just how grooming should be. No fuss. No pressure. Just a better haircut, every time.

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