

GENT Cuts & Grooming Minneapolis Expands Men Haircut Services as Demand Drives Continued Growth

January 13, 2026

MINNEAPOLIS, MN - January 13, 2026 -
Gent Cuts & Grooming Minneapolis continues to expand its service offerings across the Twin Cities metro area, responding to increased demand for professional men's grooming services. The barbershop, with locations throughout Minneapolis, St. Paul, Edina, Eagan, Eden Prairie, and Apple Valley, has enhanced its traditional barbering services with specialized techniques designed for the modern professional.

The expansion comes as men increasingly prioritize professional grooming as part of their overall lifestyle and career development. The Minneapolis location at 800 Nicollet Mall serves as the flagship location, offering both classic barbering services and contemporary styling techniques that cater to diverse professional and personal needs.

Barbershop Minneapolis services have evolved significantly from traditional cut-and-shave offerings. The company's approach combines time-honored barbering techniques with contemporary styling methods, creating a service model that addresses the specific needs of today's professionals. The Minneapolis location features a team of senior stylists and quality ambassadors who bring varied expertise and pricing options to accommodate different preferences and budgets.

"The modern man understands that a quality haircut is an investment in his professional image and personal confidence," said a spokesperson for GENT Cuts & Grooming. "Our trained stylists craft cuts by layering, blending, and tapering every edge to withstand workdays, workouts, snow, and weekend adventures. We follow the latest style trends but make sure the look fits each individual client, not just the fad."

The Classic Shave service exemplifies the company's commitment to traditional craftsmanship. This service incorporates hot towels, rich lather, and precision razor work, providing clients with an experience that emphasizes skill, patience, and respect for the barbering craft. The service has become particularly popular at the Eden Prairie location, where clients seek both grooming excellence and a respite from their busy schedules.

GENT Cuts and Grooming Minneapolis has structured its operations to accommodate the schedules of working professionals, with weekday hours from 8:00 AM to 6:00 PM. The Nicollet Mall location also provides validated parking for up to one hour at the nearby 811 Lasalle Ave US Bancorp Garage, addressing a common concern for downtown clients.

The company's growth reflects broader trends in the men's grooming industry, where traditional barbershops are experiencing renewed interest from younger demographics while maintaining their appeal to established clientele. This dual appeal has positioned establishments like GENT Cuts & Grooming as essential service providers in urban markets.

Staff development remains a priority for the organization, with team members including Manager Alina, Quality Ambassador Barbara, and Senior Stylist Heidi leading service delivery at the Minneapolis location. Their varied backgrounds and specializations enable the barbershop to serve a diverse clientele with different styling preferences and grooming needs.

As the search for the best barbers in Minneapolis continues among discerning clients, GENT Cuts & Grooming maintains its focus on combining traditional barbering excellence with modern convenience and style. The company operates multiple locations throughout the Twin Cities metro area, providing consistent quality and service standards across all facilities.

###

For more information about Gent Cuts & Grooming Minneapolis, contact the company here:Gent Cuts & Grooming MinneapolisGent Cuts & Grooming(612) 345-7750contact@GENTcg.com800 Nicollet Mall # 250, Minneapolis, MN 55402

Gent Cuts & Grooming Minneapolis

GENT is a modern barbershop with vintage roots. Clean lines, expert cuts, and an easygoing atmosphere?just how grooming should be. No fuss. No pressure. Just a better haircut, every time.

Website: http://gentcg.com/locations/minneapolis

Email: contact@GENTcg.com

Phone: (612) 345-7750

