

NBM Delivers Scalable Copier Leasing Solutions for Boston's Business Community

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NBM provides practical and scalable options for copier leasing in Boston, giving local businesses access to modern office equipment without high upfront costs. These programs allow companies to align devices with operational needs, print volumes, and security requirements while reducing the unpredictability of ownership expenses. From professional offices to multi-location enterprises, businesses can maintain reliable equipment, receive technical support, and integrate devices seamlessly into their IT infrastructure.

NBM offers two primary leasing models. The \$1 buyout lease allows businesses to finance the device and own it at the end of the term, while Fair Market Value leases let organizations return or upgrade equipment as technology advances. Both options provide predictable monthly payments that include maintenance, service, and supplies, helping companies avoid surprise expenses and keep budgets stable. These structures allow businesses to remain current with features like secure printing, workflow automation, and cloud integration, without managing depreciating assets.

Support and service are built into every lease. Factory-trained technicians provide remote monitoring, preventative maintenance, and on-site repairs, often resolving issues on the first visit. This reduces downtime and keeps office workflows running smoothly. Across New England, NBM manages tens of thousands of devices, providing analytics and usage reporting so organizations can understand printing costs, optimize operations, and plan resources efficiently.

Security is another integral component. Modern copiers store sensitive data, including financial records, medical information, or confidential legal documents. NBM incorporates secure print release, hard drive encryption, and audit trails to ensure compliance with HIPAA, SOX, and other industry standards. Devices are maintained according to ISO 27001 processes, providing regulated industries with confidence in the security and integrity of their print environments.

Managed print services complement copier leasing by offering insights into office-wide printing habits, cost allocation, and workflow optimization. Multi-location organizations benefit from standardized devices,

consolidated billing, and centralized management. Analytics identify inefficiencies and reduce unnecessary print volume, helping businesses lower costs while improving operational visibility.

Boston businesses face varying priorities depending on their sector. Healthcare providers need HIPAA-compliant printing and secure document handling, legal offices require detailed cost tracking and secure workflows, financial institutions rely on encryption and audit logs, and educational organizations need budget-conscious, reliable devices. Non-profits and small offices benefit from usage allowances, flexible billing, and scalable device placement. NBM adapts leasing programs to these diverse operational and compliance needs, ensuring solutions meet real-world business requirements.

The flexibility of leasing also allows organizations to scale fleets, update technology, and adjust services as their needs change. Predictable monthly payments cover equipment, maintenance, and support, simplifying planning and avoiding unexpected expenses. Devices can be upgraded every 3 to 5 years, allowing businesses to stay current with features such as automated scanning, document routing, and digital workflow solutions without the administrative burden of managing old equipment.

Beyond the devices themselves, NBM integrates copiers with broader IT support to streamline operations. Workflow automation, cloud integration, and document management reduce manual tasks and improve efficiency. Combining leasing with managed IT services ensures uptime, safeguards sensitive data, and enables organizations to focus on core operations rather than equipment management.

NBM's approach to copier leasing for Boston businesses offers dependable technology solutions that support operational efficiency, secure information handling, and predictable budgeting. Companies can maintain modern office equipment, reduce downtime, and optimize workflows without the complexities of ownership.

About NBM:

Headquartered in Burlington, Massachusetts, NBM is an award-winning office technology company. As the top Sharp Electronics office technology dealer in New England and a Top 10 Sharp Electronics dealer in the country, NBM has earned a national reputation for excellence as an innovator in the office technology industry.

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