Bow Tie Solutions Expands Residential Electrician Services Across Northwest Arkansas

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PEA RIDGE, AR - January 12, 2026 -
Bow Tie Solutions, a Pea Ridge-based electrical contracting company, announces the expansion of its residential electrical services throughout Benton, Madison, and Washington counties in Northwest Arkansas. The expansion addresses growing demand for professional electrical installations and emergency services in the region's rapidly developing residential communities.

The company, which has provided electrical contracting services for over 40 years, has increased its service capacity to meet the needs of homeowners requiring everything from basic electrical repairs to complex renewable energy system installations. The expansion includes enhanced emergency response capabilities and additional specialized services for modern home automation and backup power systems.

"Northwest Arkansas continues to experience significant residential growth, and homeowners need reliable electrical contractors who understand both traditional systems and emerging technologies," said Bill Towler, spokesperson for Bow Tie Solutions. "Our expanded services ensure that residents throughout the three-county area have access to licensed electricians who can handle any electrical challenge, from routine maintenance to complete home rewiring projects."

Bow Tie Solutions Residential Electrician services now encompass comprehensive electrical installation, generator maintenance and installation, automated gate systems, and specialized welding services. The company's licensed electricians maintain current certifications in renewable energy system installation, addressing the increasing interest in solar power and other sustainable energy solutions among Arkansas homeowners.

The expansion comes as electrical safety concerns remain paramount for property owners. According to the Electrical Safety Foundation International, electrical failures or malfunctions are the second leading cause of home fires in the United States. Professional electrical installation and regular maintenance can significantly

reduce these risks while ensuring compliance with local building codes.

Beyond traditional electrical work, Bow Tie Solutions offers metal fabrication and portable welding services, providing comprehensive solutions for residential projects that require structural modifications or custom metalwork. These capabilities prove particularly valuable for homeowners undertaking renovations or installing security features such as automated gates.

The company's emergency electrical services address power outages and electrical failures that can occur without warning. With severe weather events common in Northwest Arkansas, having access to rapid response electrical services has become essential for maintaining home safety and comfort.

"We recognize that electrical issues don't follow a convenient schedule," added Towler. "Our commitment extends beyond standard installations to providing reliable emergency support when homeowners need it most."

Bow Tie Solutions maintains a team of licensed electricians trained in the latest electrical codes and safety standards. The company provides free project estimates, allowing homeowners to understand costs and scope before committing to electrical upgrades or repairs.

Based in Pea Ridge, Arkansas, Bow Tie Solutions has served the Northwest Arkansas region for more than four decades. The locally-owned company specializes in residential, commercial, and industrial electrical services, including renewable energy systems, generator installations, automated gate systems, and comprehensive welding services. The company maintains all required licensing and insurance for electrical contracting work throughout Benton, Madison, and Washington counties.

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Bow Tie Solutions

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