# Agency Reports Record Demand for Newborn Care Support

*January 20, 2026*

PHOENIX, AZ - January 20, 2026 -
The Newborn Care Solutions Agency, the only newborn care placement agency founded by an internationally accredited training provider, announces a significant increase in family inquiries as more parents seek professional newborn care specialist services heading into the new year. The Scottsdale-based agency has expanded its nationwide network to meet this growing demand from professional families.

The increase reflects broader industry trends as executive families, entrepreneurs, and high-net-worth households recognize the value of certified support during the critical postpartum period. The agency's unique education-to-placement pipeline, developed through years of training specialists with CACHE International certification standards, positions families to secure vetted professionals typically within one to two weeks.

Beyond traditional overnight care, the agency's roster includes specialists with additional credentials in lactation consulting, sleep training, and postpartum doula support. This comprehensive approach addresses

the full spectrum of family needs during the fourth trimester, from newborn feeding guidance to maternal recovery assistance.

"Families are increasingly prioritizing expert guidance during those early weeks and months with a newborn," said Tonya Sakowicz, Founder and CEO of The Newborn Care Solutions Agency. "Our proprietary vetting process and commitment to evidence-based care practices ensure that every specialist we refer meets the highest professional standards in the industry."

The agency's comprehensive services include both daytime and overnight arrangements, with specialists available for eight to twelve-hour shifts or extended live-in placements. Families searching for professional support, including those researching night nanny options, can access the agency's bespoke matching process that considers care philosophy, scheduling requirements, and specific skill needs. Each specialist undergoes background screening in compliance with local, state, and federal regulations.

As the only placement agency with roots in internationally accredited training programs, The Newborn Care Solutions Agency maintains quality standards that exceed industry norms. The agency's foundation in evidence-based education ensures that all referred specialists possess current knowledge of infant development, safe sleep practices, and family support methodologies.

This unique education-to-placement pipeline allows the agency to verify not only experience but also the depth of each specialist's professional preparation. Through a proprietary internal assessment process, candidates demonstrate competency in newborn care techniques, feeding support strategies, and parent education approaches before being introduced to families. This rigorous approach reflects the agency's commitment to connecting families with specialists who deliver consistent, expert-level care from the very first night.

For more information about The Newborn Care Solutions Agency's placement services, visit thencsa.com or call (602) 695-6775.

About The Newborn Care Solutions Agency:

The Newborn Care Solutions Agency is the only newborn care placement agency founded by an internationally accredited training provider. Based in Scottsdale, Arizona, the agency serves families nationwide by connecting them with rigorously vetted, professionally trained Newborn Care Specialists.

The agency offers comprehensive placement services including overnight care specialists for 8-12 hour shifts, 24/7 live-in support, and specialized care for twins and multiples. Families also benefit from postpartum doula placements with lactation support, travel-ready specialists, and emergency placement services for

urgent needs. Each candidate undergoes a proprietary internal assessment and thorough background screening to ensure the highest standards of care.

With a network of thousands of trained professionals across 42+ states, The Newborn Care Solutions Agency provides personalized matching and ongoing support throughout the placement process. For a complimentary consultation, visit thencsa.com or call (602) 695-6775.

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For more information about The Newborn Care Solutions Agency, contact the company here:The Newborn Care Solutions AgencyTonya Sakowicz602-695-6775agency@newborncaresolutions.comPhoenix, Arizona

## The Newborn Care Solutions Agency

*The Newborn Care Solutions Agency connects families with highly trained newborn care specialists. Founded by industry leaders, our certified professionals provide expert support during baby's early months through comprehensive screening.*

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