Windows of Wisconsin Launches Free Consultation Program to Help Homeowners Identify Window Replacement Needs

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KAUKAUNA, WI - January 22, 2026 -
Windows of Wisconsin announced the launch of a comprehensive, no-cost consultation program designed to help homeowners assess window conditions and determine whether replacement is needed as they plan home improvement projects for 2026.

The family-owned company, which has served Wisconsin communities for 27 years, developed this initiative in response to growing concerns about energy efficiency, comfort, and home maintenance awareness among area property owners.

?Many Wisconsin homeowners experience issues like drafts, condensation, and higher energy bills without realizing the cause is their windows,? said Tyler Kiel, Sales Manager at Windows of Wisconsin. ?Our free consultation program gives homeowners the information and professional assessment they need to make smart decisions about improving their homes.?

Experts note that a significant number of homeowners are unaware of common indicators that signal a need for window replacement, including drafts or inconsistent indoor temperatures, condensation or fogging between glass panes, difficulty opening or closing windows, and rising energy costs linked to air leakage. Through these free consultations, Windows of Wisconsin specialists educate homeowners on these warning signs while evaluating existing windows for performance, air tightness, structural integrity, and operational functionality.

During each consultation, trained professionals conduct a full review of current windows and provide detailed information about product performance, architectural considerations, and available options. Homeowners learn about a range of window styles, including double hung, casement, awning, bay, bow, slider, round top, and specialty shapes, along with insights into how modern products can enhance comfort, curb appeal, and energy efficiency.

Windows of Wisconsin partners with Infinity by Marvin, known for Ultrex fiberglass construction, which delivers durability, exceptional strength, and long-term energy performance while maintaining a low-maintenance appearance homeowners value.

Launching the consultation program at the start of the year aligns with typical homeowner planning cycles, which often include budgeting and prioritizing upgrades before the next Wisconsin winter. According to Tyler Keil, early awareness of window performance issues helps homeowners plan replacements on their timeline rather than under pressure when the cold sets in.

Consultations also cover patio door options, including bi-fold, sliding, sliding French, and inswing French styles. Recommendations are tailored to both architectural preferences and climate performance specific to Wisconsin homes.

Windows of Wisconsin offers an extensive digital resource library at https://windowsofwisconsin.com/ featuring maintenance tips, warranty details, and educational guidance to support homeowners throughout the entire assessment and decision-making process.

About Windows of Wisconsin

Windows of Wisconsin is a family-owned and operated home improvement company specializing in high-quality window and patio door replacement services throughout Wisconsin. For 27 years, the company has provided homeowners with customized solutions, a wide selection of styles, and professional installation backed by craftsmanship and customer satisfaction.

Recent News: Windows of Wisconsin Releases 2026 Home Improvement Trends Report: Energy Efficiency, Customization, and Timeless Design Lead the Way

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For more information about Windows of Wisconsin, contact the company here:Windows of WisconsinMedia Relations(920) 429-9119info@windowsofwisconsin.com2300 Tower Dr, Kaukauna, WI 54130

Windows of Wisconsin

Windows of Wisconsin has been locally owned and operated since 1997 by Certified Master Window Installer Carl Hardtke. Windows of Wisconsin has been locally owned and operated since 1997 by Certified Master Window Installer Carl Hardtke.

Website: http://www.windowsofwisconsin.com/

Email: info@windowsofwisconsin.com

Phone: (920) 429-9119