

ANC Heating & Air Conditioning Inc. Addresses Cold Climate Heat Pump Interest During Peak Winter Season

January 15, 2026

ENDICOTT, NY - January 15, 2026 -
ANC Heating & Air Conditioning Inc., a family-owned HVAC contractor serving the Greater Binghamton and Ithaca regions, is responding to increased homeowner inquiries about cold climate heat pump technology as sustained winter temperatures across Upstate New York drive demand for reliable heating solutions.

The company reports heightened interest in energy-efficient heating alternatives during the January through March period, when cold weather conditions expose comfort and performance issues in traditional heating systems. This seasonal trend reflects growing awareness among Upstate New York homeowners about advanced heat pump technologies specifically engineered to operate effectively in sustained low temperatures.

"Winter months naturally bring heating concerns to the forefront for homeowners, and this year we're seeing questions about how modern heat pumps perform in our climate," said Lloyd Knecht, spokesperson for ANC Heating & Air Conditioning Inc. "The technology has evolved significantly, with cold climate models now

delivering consistent heating even when outdoor temperatures drop well below freezing."

The increased interest aligns with broader energy efficiency trends across New York State, where homeowners seek both comfort and cost-effective heating solutions. Cold climate heat pumps represent a significant advancement from earlier heat pump models that struggled in northern climates. These systems now incorporate features such as variable-speed compressors and enhanced defrost cycles that maintain efficiency in temperatures as low as negative 15 degrees Fahrenheit.

During closed-home winter months, indoor air quality also becomes a primary concern for residents. The combination of sealed homes and continuous heating system operation can impact air circulation and quality, prompting homeowners to explore comprehensive HVAC solutions that address both temperature control and air quality management.

The company's renewed focus on cold climate heat pumps comes as part of its broader commitment to educating consumers about evolving HVAC technologies. As a certified contractor for NYSERDA and other heat pump rebate programs, ANC Heating & Air Conditioning Inc. provides technical expertise to help residential and commercial customers understand their heating options.

"Education is crucial when homeowners are evaluating heating system upgrades," added Knecht. "Understanding how these systems work in our specific climate conditions helps people make informed decisions about their home comfort investments."

The winter season traditionally represents peak demand for HVAC services in Upstate New York, with system failures and efficiency concerns driving both emergency repairs and planned upgrades. Industry data indicates that heating-related service calls typically increase by 40 to 60 percent during sustained cold periods.

ANC Heating & Air Conditioning Inc. has served the Greater Binghamton and Ithaca regions since 1963, earning recognition as a Ductless All Star nationally and maintaining an A+ rating with the Better Business Bureau. The company's NATE-certified technicians provide comprehensive heating, cooling, and indoor air quality services for both residential and commercial properties. The organization has been ranked number one in local surveys for 30 consecutive years and maintains active participation in community initiatives throughout the region.

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For more information about ANC Heating & Air Conditioning Inc., contact the company here:ANC Heating & Air Conditioning Inc.Lloyd Knecht(607) 748-6435lloyd@ancheating.com122 Jennings

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ANC Heating & Air Conditioning Inc.

ANC was started by Jim Clubb in 1963. In 1988, the present owner, Mr. Lloyd Knecht, purchased the company. We have worked long and hard to develop our reputation as professional HVAC contractors serving Endicott, Ithaca and surrounding NY State areas.

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