WeeSprout's New Baby Food Freezer Tray Allows For Fresher And Healthier Food

March 29, 2016

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Memphis, TN based WeeSprout, a company that provides parenting products, has announced the release of their baby food freezer tray. The tray is now available on their website as well as on the Amazon marketplace. Brandon Wells, co-founder of the company recently stated that, "Our new baby food freezer tray gives parents the opportunity to prepare and freeze fresh foods for their babies, foods that are much healthier than anything you can find in a store."

The silicone baby food freezer tray can be found on the Amazon marketplace at http://www.amazon.com/Silicone-Baby-Freezer-Clip-WeeSprout/dp/B015NH38GC. It contains ten individual sections for freezing different types of foods, and Wells states that the sections are the perfect size for portion control.

"As parents ourselves, we know how important it is to provide only the freshest, healthiest foods for baby," the co-founder states. "The design is great for making your own fresh baby food, and you can get several trays and stack them so you'll be able to prepare plenty of fresh, healthy foods."

The company states that the freezer tray makes it easy to freeze baby foods and foods pop right out after freezing for convenience in packaging or taking on the go. The foods will also fit into the company's previously released reusable food pouches.

WeeSprout was founded by parents who felt that stores just did not provide the healthiest options when it comes to food for children. More about the company and the food freezer tray can be seen on their official website at http://www.weesprout.com/products/silicone-baby-food-freezer-tray.

Wells states that as parents, the company founders know the struggles of finding convenient ways to provide healthy food for children. The baby food freezer tray is constructed of silicone, and is dishwasher safe. He states that when designing the product, the company took in all aspects of convenience, from serving size to cleanup, in order to help make parents' lives a bit easier.

More about the company, including information about new products that they may have in development, can be seen on their Facebook page. Wells states that parents can also talk with other parents who share similar interests with regards to feeding children healthier foods on the page.

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WeeSprout

A family owned business, producing natural, eco-friendly products that are healthy for your wee sprout and healthy for the planet.

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