Atlanta Surface Masters Expands Granite Countertop Services Across Metro Atlanta and Surrounding Communities

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CARTERSVILLE, GA - January 20, 2026 -
Atlanta Surface Masters, a surface fabrication and installation company based in Georgia, today announced the expansion of its granite countertop services across a wider portion of Metro Atlanta and its surrounding communities. The development marks a significant operational step for the company as it brings its primary service offering, custom granite countertop fabrication and installation, to homeowners, builders, and property managers in additional cities and suburbs that have experienced growing residential and renovation activity over the past year.

The announcement confirms that Atlanta Surface Masters is now actively providing granite countertop services not only in the city of Atlanta but also across a broader regional footprint, including nearby residential and commercial areas where demand for stone surfaces has increased. The company's expanded coverage is designed to ensure consistent service availability, shorter project lead times, and localised project coordination in areas that previously had limited access to in-house fabrication and installation teams.

Atlanta Surface Masters has operated in the Atlanta market for several years, focusing on natural and

engineered stone surfaces for kitchens, bathrooms, and interior architectural applications. The current expansion follows a sustained rise in home renovation and residential construction projects throughout North Georgia, driven by population growth, suburban development, and increased investment in housing stock. The company stated that it has added fabrication capacity, installation crews, and logistics support in order to accommodate the additional service territories.

?This expansion reflects how the region itself is evolving,? said a spokesperson for Atlanta Surface Masters. ?More homeowners and developers are investing in durable, long-lasting surfaces as part of their property upgrades, and granite continues to be one of the most requested materials. By extending coverage into additional communities, the company can meet that demand with a consistent standard of fabrication and installation, rather than relying on third-party contractors.?

Granite remains one of the most widely specified materials in residential and light-commercial interiors, valued for its structural durability, heat and abrasion resistance, and visual consistency over time. As housing developments and renovation activity continue to spread outward from Atlanta?s urban core into suburban and semi-rural communities, the need for locally supported stone fabrication has grown. Atlanta Surface Masters reported that requests for on-site measurement, slab selection, and custom edge detailing have increased steadily in these areas, prompting the move to formalise service availability beyond the city itself.

The expansion also reflects broader shifts in how homeowners and designers approach interior surfaces. Rather than selecting pre-cut or mass-produced options, more property owners are opting for custom stone solutions tailored to the layout and use of individual spaces. This trend has led to greater demand for fabrication partners who can work with architects, contractors, and homeowners from the early design phase through final installation. Industry analysis shows that custom stone surfaces, particularly granite, remain a preferred option for kitchens and bathrooms due to their performance and longevity. This is also discussed in independent coverage, such as this feature on the advantages of custom stone surfaces in contemporary interiors, published at Yahoo Finance.

Atlanta Surface Masters indicated that the newly added service areas are supported by an expanded fabrication workflow, enabling projects across multiple locations to be processed without compromising turnaround times. The company has invested in additional cutting, polishing, and finishing capacity to ensure that slabs selected by customers in outlying areas receive the same level of precision and quality control as those processed for central Atlanta projects.

According to the company, the expansion has also created new employment opportunities within its fabrication and installation teams. Technicians, templating specialists, and logistics coordinators have been added to support the higher volume of regional projects. These roles are based in Georgia and are intended to ensure that service delivery remains local, responsive, and aligned with the area's building codes and

construction practices.

From a market perspective, the move positions Atlanta Surface Masters to better serve both residential and commercial clients across a geographically diverse territory. New housing developments in counties surrounding Atlanta have been among the fastest-growing in the state, and many of these projects include specifications for natural stone surfaces. By extending its granite countertop service network, the company can participate more directly in these projects rather than relying on subcontracting or remote fabrication.

?The aim is to provide a uniform experience regardless of location,? the spokesperson added. ?Whether a project is in central Atlanta or a growing suburb outside the city, the process for selecting, fabricating, and installing granite countertops should be consistent, transparent, and professionally managed.?

The announcement also highlights Atlanta Surface Masters? intention to maintain a close working relationship with builders and designers operating in the newly covered areas. The company has begun coordinating with local contractors and renovation firms to streamline project timelines and reduce delays that can arise when stone fabrication is outsourced. This approach is expected to support both new construction and retrofit projects that require precise scheduling.

While granite remains the company?s primary service focus for this expansion, Atlanta Surface Masters continues to offer additional stone-surface solutions as part of its overall portfolio. However, the decision to lead with granite reflects current market demand and the material?s widespread use in both residential kitchens and commercial interior spaces.

Industry observers note that expansions of this type are becoming more common as construction and renovation activity disperses beyond major metropolitan centres. Companies that can provide fabrication and installation across wider geographic areas without sacrificing quality are increasingly positioned to support long-term growth in the building sector.

Atlanta Surface Masters confirmed that the expanded service coverage is now active, with projects underway in multiple communities outside Atlanta. Additional capacity is scheduled to come online throughout the year as fabrication operations scale further to meet regional demand.

The company stated that future updates will be released as more communities are added and as operational milestones are reached. For now, this announcement formally introduces Atlanta Surface Masters? granite countertop services to a broader segment of the Atlanta region, reinforcing its role in the area?s evolving residential and commercial construction landscape.

Atlanta Surface Masters is a Georgia-based surface fabrication and installation company specialising in natural and engineered stone countertops. The company serves residential and commercial clients through custom fabrication, on-site measurement, and professional installation.

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Atlanta Surface Masters

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