Furniture Discounters West Expands Premium Mattresses Selection with Tempurpedic Line

January 23, 2026

INDIANAPOLIS, IN - January 23, 2026 -
Furniture Discounters West has expanded its bedding department to include Tempurpedic mattresses across all store locations, marking a significant addition to the retailer's sleep product offerings. The premium mattress line became available at the beginning of this month, providing customers with access to the memory foam technology that Tempurpedic has developed over three decades.

The addition represents a strategic expansion for Furniture Discounters West, which has traditionally focused on value-oriented furniture and home furnishings. By incorporating Tempurpedic products into their inventory, the retailer now offers a broader range of sleep solutions spanning multiple price points and comfort preferences.

"Adding Tempurpedic to our mattress selection allows us to serve customers who are seeking advanced sleep technology and proven durability," said Fred Isaac, Owner of Furniture Discounters West. "These mattresses complement our existing inventory while providing options for shoppers who prioritize specialized support and temperature regulation in their sleep surfaces."

Tempurpedic mattresses utilize proprietary TEMPUR material, originally developed from NASA technology designed to cushion astronauts during space travel. The material responds to body temperature and weight, conforming to individual body shapes to provide personalized support. This technology has made Tempurpedic a recognized name in the premium mattress category since the company's founding in 1992.

Furniture Discounters West has trained its sales staff on the technical specifications and benefits of the Tempurpedic line to assist customers in selecting appropriate models based on their sleep preferences and requirements. The retailer's showrooms now feature dedicated Tempurpedic display areas where customers can test different models and firmness levels.

The timing of this product expansion aligns with increasing consumer interest in sleep quality and wellness. Industry data indicates that mattress sales have grown steadily as consumers recognize the connection between quality sleep and overall health. Premium mattress segments, in particular, have experienced notable growth as shoppers invest in longer-lasting, technologically advanced sleep products.

For residents seeking Tempurpedic Mattresses in Indianapolis and surrounding areas, Furniture Discounters West locations now provide local access to the complete product line, including hybrid models that combine memory foam with innerspring systems, all-foam options, and adjustable base combinations.

"We recognized that many of our customers were traveling to specialty stores or ordering online to purchase Tempurpedic products," added Isaac. "By bringing these mattresses to our showrooms, we're making it more convenient for local shoppers to experience and purchase premium sleep products while receiving the personalized service our stores are known for."

Furniture Discounters West operates multiple locations throughout the region, offering furniture, mattresses, and home accessories. The company has served local communities for over two decades, focusing on providing quality home furnishings at competitive prices. With the addition of Tempurpedic products, the retailer continues to evolve its merchandise mix to meet changing customer preferences and market demands.

###

For more information about Furniture Discounters West, contact the company here:Furniture Discounters WestFred Isaac(317) 299-9830info@shopurbanstyles.com4150 N. Lafayette RdIndianapolis, IN 46254

Furniture Discounters West

Furniture Discounters serves Indianapolis with a huge selection of affordable furniture and mattresses. With over one million items from top brands, we have the perfect pieces for any style. Enjoy flexible financing and furnish your home today.

Website: https://www.myfurniturediscounters.com/

Email: info@shopurbanstyles.com

Phone: (317) 299-9830