



# URBAN STYLES

MODERN AMERICAN FURNITURE

## **Urban Styles South Expands Mattresses Selection with Tempurpedic Line in Indianapolis**

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Urban Styles South has expanded its sleep solutions portfolio with the addition of Tempurpedic mattresses across the Indianapolis metropolitan area. The expansion, which began this month, brings the renowned pressure-relieving mattress technology to customers seeking advanced sleep comfort and long-lasting support.

The introduction of Tempurpedic mattresses in Indianapolis marks a significant enhancement to the furniture retailer's bedding department, providing customers with access to the brand's proprietary memory foam technology. Known for its ability to conform to individual body shapes and reduce pressure points, Tempurpedic addresses the growing demand for premium sleep products that combine durability with personalized comfort.

?Adding Tempurpedic to our mattress selection allows us to offer Indianapolis residents some of the most advanced sleep technology available today,? said Fred Isaac, Owner of Urban Styles South. ?These mattresses represent a meaningful investment in sleep quality, and we?re committed to helping our customers find the perfect match for their comfort preferences and sleep needs.?

The Tempurpedic collection now available at Urban Styles South includes multiple models designed to accommodate a wide range of sleep positions and comfort preferences. Each mattress features the company's signature TEMPUR material?originally developed by NASA to cushion astronauts during space travel?which adapts to body temperature, weight, and shape to deliver personalized support throughout the night.

To support the expanded offering, Urban Styles South has trained its sleep specialists to guide customers through the mattress selection process. These experts help shoppers understand the differences between traditional innerspring mattresses and Tempurpedic's advanced memory foam technology. This education-focused approach ensures customers receive personalized recommendations based on factors such as sleeping position, body type, and specific comfort needs.

The timing of the expansion aligns with recent sleep health studies showing that mattress quality plays a critical role in overall wellness and daily performance. Research continues to demonstrate a strong link between proper spinal alignment during sleep and benefits such as reduced back pain, improved circulation, and enhanced sleep quality.

Urban Styles South has also introduced flexible financing options to make these premium mattresses more accessible to a broader range of customers. The retailer recognizes that purchasing a high-quality mattress is a long-term investment in health and comfort, with Tempurpedic mattresses typically offering greater durability and longevity than conventional alternatives.

Serving the Indianapolis community for more than two decades, Urban Styles South offers a comprehensive selection of home furnishings, including living room, dining room, and bedroom furniture. The addition of Tempurpedic mattresses further strengthens the retailer's position as a trusted destination for customers seeking both value-driven and premium home furnishing solutions, backed by a strong commitment to customer service and satisfaction.

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## **Urban Styles South**

*Founded in 1993, Urban Styles is Indianapolis's destination for luxury home furnishings. We feature over one million*

style-forward items to transform your living spaces. Visit our Castleton or Southport showrooms to discover your perfect modern look.

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