PASCAL Expands Watch Portfolio with Navigator and Paradoxe Series

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PASCAL introduces two new watch series that expand the brand's design range and demonstrate its focus on construction detail and surface treatment. The PASCAL navigator watch and PASCAL paradoxe style watch collections emphasize micro-engineering and finishing precision, moving beyond overall case design to examine how individual components are manufactured, assembled, and experienced during wear.

The Navigator and Paradoxe series address specific aspects of design-driven timepiece development: how edges are milled and finished, how different surface treatments interact with light, and how elements like bezels, crowns, and bracelet links function both visually and tactilely. These considerations define the new additions to the PASCAL watch collection and demonstrate the brand's attention to construction quality.

The PASCAL navigator watch draws design cues from precision instruments, emphasizing clarity and structural logic. The case features angular facets that create dynamic light interaction across the surface. Each plane is treated to catch and reflect ambient light at varying angles, with brushed and polished finishes alternating to create visual rhythm. The bezel, crown, and bracelet are designed as connected elements that form a unified whole, representing architectural watch design where the timepiece functions as an integrated

system rather than assembled parts.

"Construction details define how a watch is actually experienced," notes Adam, CEO of PASCAL. "Surface finishes, edge treatments, and the way components connect?these elements determine quality and create the physical relationship between the watch and the wearer."

Surface treatment across the Navigator series uses directional brushing to guide visual flow across the case, while polished bevels provide contrast and definition. This interplay between matte and reflective surfaces creates movement that reveals itself through wrist motion and changing lighting conditions. The level of attention to surface finishing distinguishes contemporary luxury watch products from standard manufacturing, where such details are often simplified for production efficiency.

The Paradoxe style watch takes a contrasting approach, combining geometric forms with curved transitions. The case design balances sharp angles with soft curves, creating visual interest through the interplay of opposing elements. The dial surface incorporates layered textures that add depth and complexity, with details that become apparent through extended viewing. Time markers use lab grown diamond watch precision, functioning as both legible indicators and compositional elements within the dial layout.

Tactile experience is central to both series. The crown features knurling that provides secure grip without harsh edges. Bracelet links are shaped for fluid movement across the wrist, with connection points engineered to reduce play while maintaining comfort. The clasp mechanism closes with precision that communicates build quality through physical feedback?a detail important to daily wear but difficult to convey through visual documentation alone.

Both the PASCAL navigator watch and Paradoxe style watch integrate lab grown diamond watch technology as part of PASCAL's material approach. Diamonds are selected for their optical characteristics and positioned to enhance legibility and light dynamics within the dial. They function as architectural elements that contribute to design integrity while reflecting ethical sourcing practices increasingly relevant in modern luxury production.

The Navigator and Paradoxe collections build on PASCAL's background in jewelry design, where understanding how objects interact with the body informs every decision. The series offer alternatives to traditional watch design approaches, applying contemporary design thinking and material consideration to create timepieces that balance function with visual and tactile refinement.

The launch extends PASCAL's contribution to architectural watch design, where attention to construction detail and surface quality define product character. The PASCAL watch collection continues to develop the brand's identity as a creator of timepieces that emphasize design execution and material intelligence

alongside timekeeping function.

The Navigator and Paradoxe series demonstrate PASCAL's position within contemporary luxury watch design, where brands are establishing new standards that value construction precision, material transparency, and design integrity. Both collections are created for those who recognize that watch quality is determined not only by movement specifications but by how every component is manufactured, finished, and integrated into the complete design.

The Navigator and Paradoxe watches are now available through PASCAL's direct channels and select retail partners. To view the complete PASCAL watch collection and explore additional product details, visit Pascaldesign.com.

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PASCAL

We are a California-based color diamond brand. PASCAL crafts unique diamonds to celebrate life?s brightest moments?big or small?so every memory can shine with meaning and beauty.

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