

Girard Heating and Air Conditioning Announces New Website Designed to Better Serve Homeowners

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WESTFIELD, MA - January 23, 2026 -
Girard Heating and Air Conditioning, a family-owned HVAC specialist serving Western Massachusetts for the past 33 years and focusing only on heat pumps for the last 5 years, has launched a comprehensive new website designed to streamline access to heat pump solutions and energy rebate information for homeowners throughout the region.

The enhanced digital platform arrives as Massachusetts residents increasingly seek energy-efficient alternatives to traditional heating and cooling systems, particularly with the availability of substantial rebates through the Mass Save Air Source Heat Pump Rebate program, which offers up to $8,500 in incentives.

Based in Westfield, the company holds the distinction of being a Mitsubishi Elite Diamond Contractor, the highest level of certification available from the manufacturer. This designation reflects extensive training, technical expertise, and demonstrated customer satisfaction in heat pump installation and service. The company has also earned national recognition as a Ductless All Star.

"After three decades of specializing exclusively in heat pump technology, we recognized the need for a digital resource that matches the level of expertise we bring to every installation," said Steve Girard, founder of the company. "Our new platform provides homeowners with comprehensive information about heat pump options, energy savings potential, and available rebates, helping them make informed decisions about their home comfort systems."

The website features detailed information about various heat pump configurations, including ductless systems for homes without existing ductwork, ducted heat pumps for centralized solutions, and cold climate heat pumps designed specifically for New England winters. Educational resources include case studies demonstrating real-world applications and energy savings achieved by Western Massachusetts homeowners.

Unlike many HVAC contractors who offer a broad range of services, the company maintains a focused specialization in heat pump technology. This concentrated expertise enables proper system sizing and installation, critical factors in achieving the energy efficiency and comfort benefits that modern heat pumps provide. Heat pumps operate by moving heat rather than generating it, resulting in significantly lower energy consumption compared to traditional furnaces and air conditioning systems.

The company serves communities throughout Western Massachusetts, including Springfield, Northampton, North Adams, Amherst, Pittsfield, and Great Barrington. As a locally owned and operated business, the company distinguishes itself from competitors owned by out-of-state investors or private equity firms, maintaining direct accountability to the communities it serves.

The new digital platform also simplifies the process of accessing financing options and understanding the Mass Save rebate application process. With rising energy costs and growing environmental awareness, many homeowners are discovering that heat pumps can replace both their furnace and air conditioning system with a single, efficient solution.

Girard Heating and Air Conditioning specializes in Mitsubishi heat pump systems, offering installation, maintenance, and repair services. The company provides combination heat pumps that deliver both heating and cooling capabilities, ductless mini-split systems for targeted comfort control, and comprehensive indoor air quality solutions. Their status as a Mass Save Partner facilitates the rebate application process for qualifying homeowners seeking to upgrade their home comfort systems while reducing energy consumption.
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For more information about Girard Heating and Air Conditioning, Inc., contact the company here:Girard Heating and Air ConditioningSteve Girard(413) 568-2946steve@girardheatcool.com166 Meadow StWestfield,

MA 01085


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Girard Heating and Air Conditioning, Inc.

Girard Heating & Air Conditioning is a locally owned Westfield, MA HVAC company specializing in high-efficiency heat pumps. As a Mitsubishi Elite Diamond Contractor, we deliver expert design, installation, and comfort solutions across Western MA.

Website: https://www.girardheatcool.com/

Email: steve@girardheatcool.com

Phone: (413) 568-2946

