

Expo Productions Expands Commercial and Corporate Video Services Across Colorado

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Brighton, Colorado - February 02, 2026 -
Expo Productions, a Denver-based video production company, has expanded its comprehensive video production services to meet growing demand from businesses across Colorado seeking professional commercial and corporate video content. The expansion includes enhanced capabilities in 4K production, drone videography, and specialized corporate storytelling services designed to help companies strengthen their digital presence.

The company has broadened its service offerings to include advertising videos, corporate event coverage, explainer videos, testimonial productions, and specialized commercial content. With a focus on strategic storytelling and technical excellence, the expanded services address the increasing need for businesses to communicate effectively through video in today's digital landscape.

"Video has become essential for businesses looking to connect with their audiences in meaningful ways," said Matthew Jackson, founder of Expo Productions. "Our expanded services combine creative storytelling

with strategic planning to help companies across Colorado develop video content that drives engagement and delivers measurable results. From concept development through post-production, we handle every aspect of the production process to ensure our clients receive videos that align with their brand and objectives."

Expo Productions Marketing Videos now encompass a comprehensive range of formats tailored to specific business needs. The company's approach begins with detailed audience analysis and brand alignment, ensuring each production resonates with target viewers while maintaining consistency with corporate messaging. Services include executive interviews, team introduction videos, product demonstrations, and monthly retainer packages for businesses requiring ongoing video content.

The expansion also introduces advanced production techniques including multi-camera shoots, motion graphics integration, and professional sound design. Corporate clients benefit from the company's investment in state-of-the-art equipment capable of producing both HD and 4K video content, along with aerial footage captured through drone technology.

Expo Productions Video Production services have been structured to accommodate various business requirements and budgets. The company offers packages starting at $500 for advertising videos and $1,000 for comprehensive corporate video services. Each package includes professional filming, editing, and post-production work, with options for in-studio shoots or on-location filming throughout Colorado.

"We understand that every business has unique video needs and different ways they want to tell their story," added Jackson. "Our expanded capabilities allow us to offer customized solutions that range from quick turnaround social media content to comprehensive brand story videos and full-scale event coverage."

The company's production process emphasizes collaboration with clients throughout each project phase. From initial concept development and pre-production planning through filming and final editing, clients remain involved to ensure the finished product meets their vision and strategic objectives.

Expo Productions specializes in creating video content for various industries and applications. The company produces advertising and promotional videos, corporate training materials, event coverage, real estate showcases, and social media content. Additional services include scriptwriting assistance, voiceover integration, and platform-specific optimization to ensure videos perform effectively across different digital channels.

Based in Denver with operations extending throughout Colorado, Expo Productions combines technical

expertise with creative storytelling to deliver professional video content that helps businesses enhance their digital presence and connect with their audiences.

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For more information about Expo Productions, contact the company here:Expo ProductionsMatthew Jackson303-775-0248matthew@expoproductions.com10780 E 166th AveBrighton, CO 80602


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Expo Productions

At Expo Productions, we are more than just a Denver-based video production company - we are storytellers dedicated to bringing your vision to life.

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