Hook'em Up Charters Prepares Fishing Charters Fleet Before Spring Season in Panama City Beach

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Panama City, Florida - January 26, 2026 -
Hook'em Up Charters announced today that its fleet is actively running winter fishing expeditions while preparing for the upcoming spring break season in Panama City Beach, Florida. The company reports strong early-season activity as February brings ideal conditions for redfish, sheepshead, and catch-and-release trout fishing in local waters.

The charter company has positioned its winter and early-spring operations to focus on hard-fighting redfish, family-friendly sheepshead trips around bridges and jetties, steady reef-fish action over nearshore structure, and catch-and-release trout fishing. These targeted expeditions offer anglers the opportunity to experience Panama City Beach fishing before peak spring break traffic arrives.

"February presents some of the best fishing conditions of the year with cooler water temperatures bringing fish closer to shore," said Captain B.J. Burkett, owner and operator of Hook'em Up Charters. "We're seeing excellent catches of redfish and sheepshead right now, and our early-season charters can provide the opportunity to enjoy uncrowded waters and flexible scheduling options."

Hook'em Up deep sea fishing operations continue throughout the winter months, with the company's vessels, including the Hooked Up and Game Changer accommodating groups of up to 20 passengers. The charter service offers half-day, full-day, and multi-day fishing expeditions, along with specialized shark fishing excursions and offshore charter experiences.

The early fishing season in Panama City Beach traditionally begins as water temperatures stabilize in February, creating optimal conditions for various species. Local captains report that redfish are particularly active in the morning hours, while sheepshead congregate around structure throughout the day. The catch-and-release trout fishing provides consistent action for anglers seeking continuous activity.

Hook'em Up Charters maintains its operations from Captain Anderson Marina, offering both inshore and offshore fishing opportunities. The company's fleet provides trolling trips, bottom fishing expeditions, and blue water trolling adventures, catering to beginners and experienced anglers. Early-season charters offer flexible half-day options particularly suited for families arriving before the spring break rush or winter residents extending their stays.

Captain Burkett, a third-generation fisherman, brings extensive knowledge of Gulf of Mexico fishing patterns and seasonal migrations to each charter. The company's experienced crew provides instruction and assistance, ensuring successful outings for all skill levels.

As spring approaches, the charter company anticipates increased demand for its services. The transition from winter to spring fishing typically brings larger varieties of game fish closer to shore, including king mackerel, Spanish mackerel, cobia, and mahi-mahi. Red snapper, grouper, and amberjack remain available in deeper waters for those seeking offshore adventures.

Hook'em Up Charters specializes in private charter fishing tours throughout the Gulf of Mexico, serving Panama City Beach and the 30A corridor. The company offers family fishing trips, sport fishing charters, big game pursuits, and reef fishing expeditions. All charters include safety equipment, fishing gear, and experienced guidance from licensed captains familiar with local waters and fishing regulations.
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Hook'em Up Charters

Hook?em Up Charters offers private deep-sea, inshore, and shark fishing trips from Panama City Beach, serving 30A and the Gulf Coast. With 20+ years of experience, they provide safe, fun, and memorable fishing adventures for all skill levels.

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