Youssi Custom Homes of Iowa Expands Ranch Style House Options at Forest Grove Crossing

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Youssi Custom Homes of Iowa has expanded its residential offerings at Forest Grove Crossing in Bettendorf, introducing new ranch-style villas and condominium configurations to address sustained housing demand in the Pleasant Valley School District. The expansion includes enhanced digital tools featuring interactive walkthrough videos that allow prospective buyers to explore properties remotely.

The development responds to ongoing housing shortages in the Pleasant Valley School District, recently recognized as Iowa's top school district according to MSN. The new ranch villas and condominiums start in the low $200,000 range, providing multiple configurations designed to meet diverse buyer needs in the Quad Cities area.

"The demand for quality housing in the Pleasant Valley School District continues to exceed available inventory," said Shane Youssi, President of Youssi Custom Homes of Iowa. "Our expansion at Forest Grove Crossing addresses this need while incorporating technology that makes the home-buying process more

accessible for busy families. The interactive walkthrough videos on our website allow interested buyers to explore floor plans and features from any location before scheduling in-person visits."

This article highlights how the company has introduced new digital capabilities alongside its physical expansion. The interactive walkthrough technology represents a shift in how residential developers engage with prospective buyers, particularly those relocating to the area or unable to visit properties during traditional viewing hours.

The Forest Grove Crossing development features ranch-style villas with 1,446 square feet of living space and full unfinished basements. Each villa includes craftsman exterior styling with cedar brackets, luxury vinyl plank flooring, Cambria quartz countertops, nine-foot ceilings, and GE stainless steel appliances. The condominium options range from 1,313-square-foot two-bedroom units to 1,565-square-foot three-bedroom configurations.

The expansion comes as the Quad Cities region, comprising Davenport, Bettendorf, Rock Island, and Moline, experiences continued residential growth. The Forest Grove Crossing location sits 1.5 miles west of BettPlex on Forest Grove Road, positioning residents within the boundaries of the Pleasant Valley School District.

This news article demonstrates the company's response to market conditions through both traditional construction and modern marketing approaches. The combination of new inventory and digital tools addresses two primary challenges facing homebuyers: limited housing availability and the need for flexible viewing options.

Youssi Custom Homes of Iowa operates as part of Youssi Real Estate & Development Inc., which has served customers for over 30 years. The company specializes in building and developing condominiums, townhomes, and single-family residences, having constructed over 500 condominiums throughout its history. Originally based in Illinois, serving Boone, DeKalb, and Winnebago Counties, the company expanded operations to Bettendorf, Iowa, to meet growing regional demand. The company maintains a commitment to using American-made materials, including custom cabinets from Alabama, stone from Pennsylvania, and Cambria quartz products manufactured in Minnesota.
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Youssi Custom Homes of Iowa

Youssi Real Estate & Development Inc. and our various subsidiaries have been satisfying our customers for over 30+ years. We have been building and developing condominiums, townhomes, and single family residences since 2003 in Iowa and Illinois.

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