GrassRoots Turf Announces Expanded Weed Control Services Across Southeast for 2026 Season

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GrassRoots Turf, a leading lawn care provider serving the Southeast United States since 2002, announces the expansion of its comprehensive weed control program for the 2026 season. The company's enhanced service offerings will provide residential and commercial customers across Alabama, Georgia, Louisiana, Mississippi, North Carolina, and South Carolina with advanced lawn treatment solutions backed by the company's signature Weed Free Guarantee.

The expanded program addresses the growing demand for professional lawn care services as property owners increasingly recognize the importance of maintaining healthy turf throughout the year. GrassRoots Turf weed control services now include enhanced pre-emergent applications, targeted broadleaf weed treatments, and specialized solutions for both warm and cool-season grass varieties common to the Southeast region.

"As we prepare for the 2026 lawn care season, we're seeing unprecedented interest from homeowners who want professional-grade results without the hassle of managing their own lawn care," said Josh Wise, CEO of GrassRoots Turf. "Our expanded weed control program delivers comprehensive coverage that adapts to the unique challenges each region faces, from crabgrass in Georgia to invasive species throughout the Southeast."

The company's approach combines advanced treatment protocols with innovative service delivery methods. All weed control technicians now utilize body cameras to document service completion, providing customers with transparency and peace of mind. This technology integration represents part of GrassRoots Turf's commitment to accountability and service excellence.

The expanded program maintains the company's inclusive lawn care service model, where additional treatments for emerging weed problems are provided at no extra charge. This approach eliminates surprise

fees and ensures consistent lawn quality throughout the growing season. Services start at $28 per month through the company's easy-pay program, making professional lawn care accessible to a broader range of property owners.

Beyond traditional weed control applications, the program incorporates integrated pest management strategies to address related lawn health issues. This includes treatments for army worms, fire ants, and other invasive species that can damage turf quality. The comprehensive approach ensures that lawns receive protection from multiple threats that commonly affect Southeast properties.

The timing of this lawn care expansion aligns with regional climate patterns that create year-round challenges for lawn care in the Southeast. Unlike northern states, where lawn care follows predictable seasonal patterns, Southeast properties require continuous attention to prevent weed establishment and maintain turf health through varying temperature and moisture conditions.

GrassRoots Turf has built its reputation over two decades by focusing on customer satisfaction and technical expertise. The family-owned and operated company maintains membership in the National Association of Landscape Professionals and has earned recognition as a great place to work. These achievements reflect the company's dedication to both service quality and organizational excellence.

The company also offers complementary services, including tree and shrub care, liquid aeration, and mosquito control, allowing customers to address all their outdoor maintenance treatments through a single provider. This integrated service model has proven particularly valuable for commercial properties and homeowners seeking comprehensive landscape treatment solutions.

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GrassRoots Turf

GrassRoots Turf delivers worry-free lawn care with its Weed-Free® Guarantee. Serving the Southeast, we specialize in weed control, fertilization, aeration, and mosquito control for healthier lawns and happier customers.

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