



# **Magic Memories**

## **Early Learning Schools**

### **Magic Memories Details Coordination of Classroom Transitions in Early Childhood at Phoenixville Location**

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Magic Memories operates an early childhood education center at its Phoenixville location, where staff coordinate classroom transitions in early childhood as part of established operational practices. This coordination involves moving children between age-specific classrooms as they progress through developmental stages defined by age groups. The Phoenixville center, situated near S Whitehorse Rd and Valley Forge Rd, maintains these practices to support continuity in daily operations across its various classrooms.

The Phoenixville location features spacious classrooms equipped with learning tools and a diversity of toys, alongside four outdoor playgrounds and an indoor playroom. Classrooms are organized into small groups based on age, starting with infants from six weeks to 18 months in the Fireflies and Turtles rooms. These youngest children experience initial care in environments designed for their specific age range. As children reach the appropriate age, they move to the Duckies and Tiggers classrooms for toddlers aged one to two years. This movement reflects the center's structure of age-based progression, where each classroom caters to a narrow age band to align with operational needs.

Further along, older toddlers from two to three years occupy the Monkeys and Caterpillars rooms, followed by preschool groups for three to four years in the Giraffes, Seahorses, and Leopards classrooms. Pre-K children aged four to five years are placed in the Busy Bees, Chameleons, and Foxes rooms, with an additional Pre-K Counts program for three to four years. For school-age children, the Super Sharks program serves those from five to 12 years before and after school hours, and a summer camp option is available for the same age group. These divisions ensure that children transition at points aligned with their chronological age, maintaining the center's organizational framework.

Staff at the Phoenixville location engage in planning and communication to facilitate these movements between classrooms. The process includes discussions among teachers and leadership to address scheduling and group assignments. With 64 percent of Magic Memories staff holding a Child Development Associate degree or higher, this qualified team contributes to the coordination efforts. Teachers connect through regular interactions, contributing to the operational culture at the center. Parent-teacher conferences, held twice annually, along with monthly PTA meetings and progress reports, provide channels for information exchange that can relate to upcoming classroom changes.

Ashley Hennessey, Director at the Phoenixville location, oversees these operational aspects. With a Bachelor's Degree in Education and a concentration in Special Education from Neumann University, Hennessey joined Magic Memories in 2021. "Staff members review age group placements periodically to prepare for the next classroom assignment, coordinating details such as group sizes and daily routines," said Hennessey.

Communication among staff plays a role in supporting the transitions across age groups. Teachers share observations and records to inform the placement process, ensuring that information flows between departing and receiving classrooms. The center's use of state-of-the-art sanitization, including Zono sanitizing cabinets for toys and materials, extends across all rooms, contributing to uniform practices during periods of change. Enrichment activities, such as sign language, yoga, mindfulness, home economics, physical education, and in-class visitors, are incorporated consistently throughout the classrooms, regardless of age group.

Lauren Wisely, Assistant Director at the Phoenixville location, assists in these coordination efforts. With over 17 years in the early childhood education field and six years at Magic Memories, Wisely supports the operational framework. "Planning meetings allow staff to discuss transition timelines and classroom preparations, focusing on the logistics of moving children to the next age-appropriate space," said Wisely. Such meetings occur as part of routine operations, aiding in the maintenance of schedules and group dynamics.

Consistent operational practices at the Phoenixville center help preserve continuity for both children and staff throughout these classroom transitions. The curriculum, which includes Learning Beyond Paper and STEAM

activities involving science, technology, engineering, arts, and math, is applied across age groups. This uniformity in educational approaches supports the center's structure during shifts between rooms. Daily operations, including assistance with potty training and hygiene in applicable age groups, remain standard as children advance.

The center's participation in the Keystone STARS program as a STAR 4 facility underscores its commitment to operational standards. Teachers request feedback through annual surveys to inform practices, including those related to classroom organization. Events like the holiday show, Q&U wedding, talent show, and graduation mark milestones but operate within the established age group framework.

Magic Memories, founded as an early childhood education provider, operates seven locations across Pennsylvania, including Chester Springs, Collegeville, Jeffersonville, Norristown, Phoenixville, Plymouth Meeting, and Royersford. The organization focuses on small group classrooms tailored to specific ages, integrating curriculum resources and professional development for staff. Family connection tools and parent engagement opportunities form part of its operational model.

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## **Magic Memories Preschool and Child Care Center - Phoenixville**

*Magic Memories Phoenixville is your go-to "Preschool Near Me," offering exceptional "Infant Care" and "Pre-K Programs" at 897 Valley Forge Rd.*

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