



## **Bone Dry Roofing Adds Punta Gorda to Formal Service Area Map**

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Bone Dry Roofing has announced the formal addition of Punta Gorda to its service area, reinforcing the company's existing presence in Southwest Florida with a more clearly defined boundary of operations. The decision follows a review of regional logistics and community demand, aimed at bringing clarity to where roofing services are actively offered.

The Punta Gorda update is part of a broader internal alignment process, in which the company has been standardizing how it communicates service boundaries across its locations. By identifying Punta Gorda as a named service area, Bone Dry Roofing seeks to improve communication with residents, simplify project planning, and reflect how resources are currently being allocated.

Marcy Petricig Braasch, a representative for the company, said the update is intended to eliminate confusion about where crews are available and when. "It's not a matter of expansion as much as it is a formal acknowledgment of where our teams are working every week," she said. "We've consistently operated in and around Punta Gorda, and this just brings that reality into sharper focus."

The service area distinction allows for better coordination with homeowners, property managers, and contractors who are seeking clarity about scheduling and support. While no new office location is being opened at this time, the designation helps streamline the process of service requests for those within Punta Gorda city limits and its adjacent neighborhoods.

This adjustment does not involve changes in staffing or infrastructure but reflects how routes and requests have organically evolved over time. The company reviewed operational data and identified Punta Gorda as a location with consistent service history. By marking it officially, Bone Dry Roofing makes its coverage easier to understand for residents seeking roofing services without ambiguity.

Braasch noted that the decision was also about transparency. "We want to be precise in how we describe our coverage. Customers shouldn't have to guess whether we work in their area," she said. "Punta Gorda has always been a community we engage with, and this formalizes that relationship."

The roofing needs of coastal Florida differ from inland regions, and the company's presence in Punta Gorda reflects an understanding of the specific environmental conditions faced by properties in the area. By solidifying service coverage, Bone Dry Roofing ensures residents can better coordinate inspections, maintenance, and repairs without unnecessary delays or geographic uncertainty.

Residents in Punta Gorda who have already worked with the company will see no change in service, while new customers in the area will now find it easier to confirm coverage when reaching out for assistance. The shift also supports internal planning efforts, allowing for more efficient route mapping and project staging throughout Charlotte County.

Bone Dry Roofing's service model is built around clearly delineated zones that support operational planning and accessible customer communication. Identifying Punta Gorda as a defined service area brings public-facing information in line with existing logistical practices. The service map and related materials reflect this alignment to provide clarity for homeowners and property managers.

While the company continues to assess regional needs across its footprint, Braasch described the Punta Gorda listing as part of a practical approach to maintaining transparency with local communities. "This is about meeting the community where it already is," she said. "And making sure they know we're here."

The Punta Gorda service area is now identified on the company's website to provide a reference point for those seeking roofing services.

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For more information about Bone Dry Roofing - Punta Gorda, contact the company here: Bone Dry Roofing - Punta Gorda Matthew Tyner 941-241-0271 marketing@bonedry.com 23111 Foster Ave. Port Charlotte, FL 33980

## **Bone Dry Roofing - Punta Gorda**

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