



Sokol Blosser Winery Enhances Visitor Experience with Elevated Wine Bar Showcasing Oregon Terroir

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Sokol Blosser Winery in Oregon's Dundee Hills has enhanced its visitor experience with an elevated wine bar concept that showcases the distinctive terroir of the Willamette Valley through curated tastings and seasonal pairings.

The 53-year-old winery, recognized as one of Oregon's 100 Best Destinations to Visit, has refined its tasting room approach to provide guests with deeper insights into organic viticulture and sustainable winemaking practices that have defined the estate since 1971. The enhanced experience combines educational elements with the winery's signature wines, including selections from their library collection and limited-production releases.

"The evolution of our tasting experience reflects our commitment to sharing not just exceptional wines, but the story of Oregon viticulture and our family's five-decade journey in sustainable farming," said Alex Sokol Blosser, representing the second generation of family leadership. "Guests at the Sokol Blosser Winery wine

bar gain a comprehensive understanding of how organic farming practices and careful stewardship translate into the distinctive character of our wines."

The refined tasting experience incorporates elements from the winery's successful Farm and Forage culinary program, pairing estate wines with locally sourced ingredients that highlight the connection between vineyard and table. Visitors can explore themed flights that showcase the diversity of the Dundee Hills appellation, from cool-climate Pinot Noir to aromatic white varieties that thrive in the volcanic Jory soils.

As a Certified B Corporation, Sokol Blosser maintains rigorous standards for environmental and social responsibility throughout its operations. The winery's commitment to organic farming spans the entire 128-acre estate, with certification dating back to 2005. This dedication to sustainable practices extends to the tasting room experience, where guests learn about regenerative agriculture, biodiversity initiatives, and the winery's carbon-neutral operations.

The enhanced visitor experience also includes expanded educational components, with staff trained to guide guests through the nuances of cool-climate winemaking and the unique characteristics of Willamette Valley wines. Seasonal programming highlights different aspects of the winemaking process, from pruning demonstrations in winter to harvest activities in autumn.

Sokol Blosser Winery continues to balance innovation with tradition, maintaining its position as a leader in Oregon wine while adapting to evolving visitor preferences. The winery offers multiple tasting options, from seated experiences in the tasting room to outdoor tastings overlooking the estate vineyards. Private event spaces accommodate corporate gatherings and celebrations, while the Cellar Club provides members with exclusive access to limited releases and special events.

Founded in 1971 by Susan Sokol Blosser and Bill Blosser, the winery remains family-owned and operated, with the second generation now leading operations. The estate produces a range of wines including Pinot Noir, Pinot Gris, Chardonnay, and sparkling wines, all crafted from organically grown grapes. The winery's commitment to quality and sustainability has earned numerous accolades and established it as a cornerstone of Oregon's wine industry.

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Sokol Blosser Winery

Sokol Blosser Winery is a family-owned and operated vineyard nestled in the heart of Oregon's renowned Dundee Hills. Since 1971, we've been committed to crafting world-class wines that reflect the character of our land and sustainable farming practices.

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