Christian Fischbacher Bed & Bath AG Introduces New Luxurious Bath Accessories Collection for 2026

January 30, 2026

St. Gallen, SG - January 30, 2026 -
Christian Fischbacher Bed & Bath AG announced the launch of its new luxurious bath accessories collection for 2026, featuring expanded terry cloth product lines, bath rugs, and coordinated bathroom textiles designed for residential and hospitality markets.

The Swiss textile manufacturer introduced the collection alongside updates to its digital magazine platform at https://www.christianfischbacher-magazine.com, which now features comprehensive guides on bath textile care, material specifications, and design applications for the new product lines. The collection encompasses terry cloth towels in multiple weights and sizes, bath rugs with enhanced absorbency specifications, and bathrobes manufactured using traditional Swiss textile production methods.

"At Christian Fischbacher, we believe luxury is not just a product but an experience that transforms everyday life," said M. Scherrer, company spokesperson. "Every design reflects a perfect harmony of timeless elegance and modern innovation."

The new bath accessories collection incorporates three distinct design lines aligned with the company's existing Luxury Nights, Moments, and Atelier product categories. Each line features specific material compositions, including Egyptian cotton terry cloth with loop densities ranging from 450 to 700 grams per square meter, and bath rugs constructed with non-slip backing systems. The collection underwent development at the company's Swiss manufacturing facility, where products receive hand-packing and quality inspection procedures.

Technical specifications for the luxurious bath accessories include colorfastness ratings certified to European standards, absorbency measurements conducted through standardized testing protocols, and washing temperature guidelines developed through textile durability assessments. The company's terry cloth products feature double-stitched hems and reinforced borders designed for commercial laundry applications.

"Our dedication to craftsmanship ensures that every detail is a celebration of quality and excellence," added Scherrer. "We strive to create textiles that bring both beauty and comfort into every home."

The company's main platform at https://www.christianfischbacher.com provides detailed product specifications, dimensions, and care instructions for the complete bath accessories range. The website features collection catalogs with material composition data, weight specifications, and color availability for each product line. Commercial buyers and residential customers can access ordering capabilities and product documentation through the platform.

The digital magazine publication includes technical articles addressing bath textile maintenance, including terry cloth care protocols, stain removal procedures for natural fiber products, and longevity guidelines for bathroom textiles. Recent editorial additions cover topics such as bathroom design trends for hospitality applications, sustainable manufacturing processes in terry cloth production, and seasonal color palettes for bath accessories.

Christian Fischbacher Bed & Bath AG operates as a textile manufacturer specializing in home textiles for residential and commercial markets. The company produces bedding, bath accessories, and decorative home textiles from its Swiss manufacturing facility, with distribution throughout European markets. The company's product portfolio includes quilts, pillows, bed linens, and bathroom textiles manufactured using natural and synthetic fiber compositions.
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For more information about Christian Fischbacher Bed & Bath AG, contact the company here:Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00info@christianfischbacher.comMövenstrasse 189015 St. GallenSchweiz


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Christian Fischbacher Bed & Bath AG

Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.

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