# Swim Pro Service & Supply Shares Insights on Emerging Pool Industry Trends for 2026

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LEXINGTON, KY - January 30, 2026 -
Swim Pro Service & Supply, a pool maintenance provider in Lexington, KY, today provides perspectives on key developments shaping the pool sector in 2026. This overview draws from industry observations, highlighting shifts toward sustainability, technology integration, and wellness-oriented designs that influence both residential and commercial facilities. As pool owners adapt to evolving preferences, the company notes these trends support long-term efficiency and user satisfaction.

Sustainability emerges as a central theme in 2026, with increased adoption of energy-efficient systems and eco-friendly practices. Variable-speed pumps, LED lighting, and solar integrations reduce operational costs while minimizing environmental impact. Nanobubble sanitization methods gain traction as alternatives to traditional chemicals, offering effective water treatment with lower resource use. Swim Pro Service & Supply incorporates such approaches in its maintenance protocols, aligning with client demands for responsible pool management. These advancements extend pool lifespan and comply with growing regulatory focuses on water conservation.

Technology plays a pivotal role in modernizing pool operations this year. Smart automation systems enable

remote monitoring of water chemistry, heating, and filtration through mobile applications. AI-driven tools predict maintenance needs, preventing issues before they arise. For commercial pools, these features ensure consistent compliance with health standards, particularly in high-usage settings like hotels and fitness centers. The company's technicians, trained on various systems, assist clients in implementing these technologies during routine services or upgrades.

Wellness-focused designs transform pools into therapeutic spaces. Compact plunge pools, often paired with cold therapy elements, cater to recovery and relaxation needs. Inclusivity by design addresses diverse user requirements, such as accessible features for commercial facilities. Darker finishes and earthy tones in pool interiors create calming atmospheres, blending aesthetics with functionality. Swim Pro Service & Supply observes these elements in both new installations and renovations, enhancing the overall experience for users.

Material innovations contribute to customized pool environments. Premium finishes combining natural stone, textured tiles, and architectural elements provide durable, visually appealing surfaces. Geometric shapes and minimalist layouts dominate, integrating pools seamlessly with surrounding landscapes. These trends support multi-use zones, including built-in lounges and seating areas, promoting versatile outdoor spaces.

Market dynamics indicate steady growth in the pool industry for 2026, with projections estimating a 2-3 percent increase. Demand for professional services rises, especially in maintenance and repairs, as owners prioritize reliability amid economic considerations. Commercial sectors, including multi-family housing and public facilities, drive expansion through amenities that attract residents and visitors.

Patrick Staar, owner of Swim Pro Service & Supply, commented on the evolving landscape. "Trends in 2026 emphasize efficiency and wellness, allowing pool owners to optimize their facilities for both enjoyment and practicality," Staar said. "Our team applies these insights to deliver tailored services that meet current standards."

The company also notes the importance of preventive measures in adapting to these trends. Regular inspections and chemical balancing remain essential, complemented by emerging technologies for comprehensive care.

Staar added context on implementation. "Integrating smart systems and sustainable practices requires experienced guidance to ensure seamless operation," Staar said. "This approach supports clients in navigating industry changes effectively."

Founded in 1976 by Sarah and Jim Ryan, Swim Pro Service & Supply originated from pool construction beginnings in 1964. The business expanded to address maintenance demands in the region, serving

residential and commercial clients across Lexington and surrounding areas. Its team, with collective experience exceeding 75 years, maintains standards through ongoing training and manufacturer partnerships.

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## Swim Pro Service & Supply

*Swim Pro Service & Supply has been Central Kentucky?s premier pool service company since 1976. For nearly five decades, we?ve helped thousands of families enjoy worry-free pool ownership throughout Lexington and surrounding communities.*

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