



## **Fleet Cost & Care Announces Enhanced Fleet Management Consulting Services to Address Rising Operational Costs**

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Fleet Cost & Care, a technology partner with over 30 years of experience in fleet operations, today announced the expansion of its fleet management consulting services to help businesses navigate increasing fuel costs, regulatory compliance challenges, and operational inefficiencies affecting commercial fleets nationwide.

The announcement comes as businesses face mounting pressure to control fleet-related expenses while maintaining safety standards and operational efficiency. Recent industry data indicates that fleet operating costs have risen by double digits over the past two years, prompting companies to seek specialized expertise in fleet optimization.

"Businesses are recognizing that effective fleet management requires more than just tracking vehicles," said Jeff Curran, Vice President of Operations at Fleet Cost & Care. "Today's fleet operators need comprehensive solutions that address everything from fuel management and driver safety to regulatory compliance and maintenance optimization. Our expanded consulting services provide the strategic guidance

companies need to transform their fleet operations into competitive advantages."

Fleet Cost & Care's commercial fleet management consulting encompasses a comprehensive approach to fleet optimization, including fuel usage tracking, trip data analysis, driver behavior monitoring, and vehicle maintenance planning. The company leverages its proprietary software platforms, including NexGen and Atom mobile applications, to provide real-time data capture and analysis capabilities that eliminate paper-based processes and reduce operational delays.

The expansion addresses specific challenges in specialized sectors, including crane and heavy equipment operations. The company's crane management expertise helps construction and industrial companies streamline their equipment utilization while maintaining strict safety protocols. Through integrated software solutions, businesses can standardize processes across their entire fleet, from light commercial vehicles to specialized heavy equipment.

A key component of the enhanced services focuses on technology integration. Fleet Cost & Care's platforms seamlessly connect with existing accounting systems, enabling automated invoicing, streamlined payment processing, and efficient payroll management. This integration capability proves particularly valuable for companies operating multiple vehicle types across various operational divisions.

The company's Atom mobile application enables field employees to complete safety inspection checklists, capture photographic documentation, and collect digital signatures directly from job sites. Labor hours entered through the mobile platform automatically sync with back-office systems for processing, reducing administrative burden and improving accuracy.

"The complexity of modern fleet operations demands sophisticated yet user-friendly solutions," Curran noted. "Our approach combines three decades of industry expertise with cutting-edge technology to deliver measurable improvements in operational efficiency and cost control."

Fleet Cost & Care provides comprehensive training and ongoing support to ensure successful implementation of its fleet management solutions. The company's customer success team works directly with clients to customize solutions based on specific operational requirements and industry regulations.

About Fleet Cost & Care

Fleet Cost & Care has served as a technology partner for fleet operations for over 30 years, offering comprehensive software solutions and mobile applications designed to enhance fleet efficiency. The

company's suite of services includes fleet management software, crane management systems, safety protocols, sales assistance tools, and integration capabilities. Based in Chicago, Illinois, Fleet Cost & Care supports businesses of all sizes in streamlining operations, gaining efficiencies, and achieving sustainable growth through technology-driven fleet management solutions.

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For more information about Fleet Cost & Care, contact the company here: Fleet Cost & Care Jeff Curran 800-281-9445 marketing@fleetcostcare.com 865 S. Fort St. Detroit, MI 48217

## **Fleet Cost & Care**

*Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.*

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