

# **Bow Tie Solutions Expands Industrial Electrician Services to Meet Growing Manufacturing Demands**

*February 23, 2026*

PEA RIDGE, AR - February 23, 2026 -

Bow Tie Solutions, a Pea Ridge-based electrical contracting company with over 40 years of experience, announces the expansion of its industrial electrical services to address increasing demand from manufacturing and industrial facilities throughout Northwest Arkansas. The expansion includes enhanced motor control systems, PLC programming capabilities, and 24/7 emergency response services for industrial clients across Benton, Madison, and Washington counties.

The company's industrial division has seen significant growth as regional manufacturers seek reliable electrical contractors capable of handling complex industrial systems while maintaining strict safety compliance standards. Bowtie Solutions Industrial Electrician services now encompass comprehensive power distribution systems, transformer maintenance, and specialized equipment installations designed to minimize operational downtime.

"Manufacturing facilities in Northwest Arkansas require electrical contractors who understand the critical nature of industrial operations and can respond immediately when issues arise," said Bill Towler, spokesperson from Bow Tie Solutions. "Our expanded industrial services ensure that local manufacturers have access to experienced professionals who can handle everything from routine maintenance to complex motor control installations while maintaining the highest safety standards."

The expansion comes as industrial facilities throughout the region face increasing pressure to maintain operational efficiency while adhering to evolving electrical safety regulations. Bow Tie Solutions addresses these challenges by providing comprehensive electrical solutions that include circuit breaker and panel services, PLC programming, and power distribution system design and implementation.

Beyond its industrial focus, Bowtie Solutions Residential Electrician services continue to serve homeowners throughout Northwest Arkansas with the same commitment to quality and safety. The company maintains a

team of licensed Master Electricians capable of handling projects ranging from residential electrical installations to complex industrial automation systems.

The enhanced service offerings include free project estimates and detailed written assessments, allowing industrial clients to plan electrical infrastructure improvements with complete transparency regarding costs and timelines. Emergency response capabilities ensure that manufacturing facilities experiencing electrical issues can receive immediate assistance, minimizing costly production interruptions.

"Industrial electrical systems require specialized knowledge and experience that goes beyond standard commercial installations," added Towler. "Our team's four decades of experience in Northwest Arkansas gives us unique insight into the specific challenges faced by local manufacturers, from seasonal demand fluctuations to the integration of new automation technologies."

Bow Tie Solutions serves industrial facilities throughout Northwest Arkansas, including Fayetteville, Springdale, Rogers, Bentonville, and surrounding communities. The company's comprehensive approach to industrial electrical services includes not only installation and maintenance but also consultation on energy efficiency improvements and compliance with current electrical codes.

Bow Tie Solutions is a locally-owned electrical contracting company based in Pea Ridge, Arkansas, providing industrial, commercial, and residential electrical services throughout Benton, Madison, and Washington counties. With over 40 years of experience, the company specializes in electrical installations, generator maintenance, automated gate systems, metal fabrication, and welding services. Licensed and insured, Bow Tie Solutions maintains a team of Master Electricians committed to delivering safe, reliable electrical solutions for clients across Northwest Arkansas.

###

For more information about Bow Tie Solutions, contact the company here: Bow Tie Solutions Bill Towler (479) 426-4740 [hellowbowtiesolutions@gmail.com](mailto:hellowbowtiesolutions@gmail.com) Bow Tie Solutions Pea Ridge, AR 72751

## **Bow Tie Solutions**

*Your full service electrical, automatic gate & welding company serving all of NW Arkansas, NE Oklahoma & SW Missouri.*

Website: <https://bowtiesolutionsar.com/>

Email: [hellowbowtiesolutions@gmail.com](mailto:hellowbowtiesolutions@gmail.com)

Phone: (479) 426-4740

