



LawnWorks Lawn Care Announces Brand Expansion to Reflect Illinois Service Coverage

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LawnWorks Lawn Care, a family-owned lawn care provider serving southwestern Illinois since 1988, has announced a comprehensive rebranding initiative that transitions from its previous identity as LawnWorks of Joliet to a broader regional designation. The updated branding, which includes a new logo and name, reflects the company's extensive service area spanning more than 35 communities throughout Illinois.

The rebranding represents a strategic evolution for the Crest Hill-based company, which has steadily expanded its service territory over three decades while maintaining its commitment to personalized lawn care solutions. The transition from a location-specific name to the more encompassing LawnWorks Lawn Care acknowledges the company's growth beyond its original Joliet market.

"This rebranding initiative reflects our commitment to lawn care serving homeowners and businesses throughout southwestern Illinois, not just in Joliet," said Josh Cull, spokesperson for LawnWorks. "While we remain proudly rooted in our local community, our new identity better represents the full scope of

communities we serve, from Aurora to Yorkville and everywhere in between."

LawnWorks lawn care services encompass a comprehensive range of treatments designed to address the specific challenges of Illinois lawns. The company provides lawn fertilization, weed control, liquid aeration, mosquito control, lawn disease management, grub control, overseeding, garden bed weed management, and lawn pest control services. Each service is tailored to address the unique soil conditions and climate factors present in the Chicagoland region.

The company's service area now includes Aurora, Bolingbrook, Burr Ridge, Channahon, Clarendon Hills, Coal City, Crest Hill, Downers Grove, Darien, Elwood, Frankfort, Hinsdale, Homer Glen, Joliet, LaGrange, Lemont, Lisle, Lockport, Montgomery, Manhattan, Minooka, Mokena, Morris, Naperville, New Lenox, Orland Park, Oswego, Plainfield, Romeoville, Shorewood, Tinley Park, Woodridge, Willowbrook, Westmont, Willow Springs, Wilmington, and Yorkville.

The rebranding comes at a time when demand for professional lawn care continues to grow across Illinois communities. Property owners increasingly seek expert assistance in maintaining healthy lawns while managing challenges such as seasonal weather variations, pest infestations, and disease prevention.

LawnWorks utilizes a combination of controlled-release, slow-release, and organic-based fertilizers timed to provide optimal nutrition throughout the growing season. The company's approach to lawn care combines advanced treatment techniques with deep knowledge of local environmental conditions, enabling them to deliver customized solutions for both residential and commercial properties.

Since its founding in 1988, LawnWorks has built its reputation on providing personalized service and maintaining strong relationships with customers throughout southwestern Illinois. The company offers several lawn care programs that can be customized to meet specific property needs and budgets. Additional specialized services include targeted mosquito control solutions and comprehensive disease and pest management programs.

LawnWorks Lawn Care maintains its headquarters at 2030 North Raynor Avenue in Crest Hill, Illinois, and continues to operate as a locally owned, family-run business committed to transforming struggling lawns into thriving outdoor spaces throughout the region.

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For more information about LawnWorks Lawn Care, contact the company here: LawnWorks of Joliet, Inc.Josh Cull+1 815 723 8760lawnworks88@sbcglobal.net 2030 N Raynor Ave Unit B, Crest Hill, IL 60403, USA

LawnWorks Lawn Care

LawnWorks of Joliet is a local, family-owned lawn care company that has served customers in Joliet and the surrounding southwest suburbs of Chicago since 1988.

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