Winkler Real Estate Group Launches Berkeley Neighborhood Analysis Platform for Homebuyers

February 04, 2026

Albany, California - February 04, 2026 -
Winkler Real Estate Group has launched a new digital platform featuring detailed neighborhood analyses for Berkeley, California's residential districts, providing homebuyers with comprehensive data about local communities throughout the East Bay area.

The platform, introduced this month, offers profiles of Berkeley's neighborhoods including demographic information, school performance metrics, transportation infrastructure details, and housing market statistics. The resource covers areas from North Berkeley to the Marina District, documenting characteristics specific to each community.

"The Berkeley real estate market encompasses distinct neighborhoods with varying price points, architectural styles, and demographic compositions," said Shannon Buckley, Senior Real Estate Advisor at Winkler Real Estate Group. "This platform provides factual data about each area, from proximity to BART stations to school district boundaries, enabling buyers to evaluate locations based on measurable criteria."

The neighborhood profiles include data on median home prices, average days on market, walkability scores, and proximity to commercial centers. Information about Berkeley's zoning regulations, including rent control ordinances and seismic retrofit requirements, is also incorporated into each neighborhood profile.

Berkeley's real estate market has experienced median home price increases of approximately 8 percent annually over the past five years, according to regional MLS data. The city's 117,000 residents are distributed across neighborhoods ranging from the densely populated downtown corridor to the residential hills areas.

The platform launch coincides with increased buyer interest in Berkeley properties, driven by the area's employment centers including the University of California Berkeley campus and proximity to San Francisco tech companies. First-time homebuyers represent 35 percent of Berkeley transactions, according to recent

market reports.

Winkler Real Estate Group has also scheduled neighborhood information sessions at Berkeley locations including the North Berkeley BART station area and the Fourth Street shopping district. These sessions will present market data and answer questions about specific neighborhoods.

"Berkeley contains 23 distinct neighborhood areas, each with different housing stock compositions," added Buckley. "The platform documents these differences, from the prevalence of single-family homes in the hills to the concentration of multi-unit buildings near campus."

The digital resource includes information about Berkeley-specific considerations such as historic preservation districts affecting approximately 15 percent of residential properties, and the city's transfer tax structure which differs from surrounding communities.

Local market conditions show inventory levels at historic lows, with available properties spending an average of 14 days on market. The platform provides quarterly updates to these metrics for each neighborhood zone.

Winkler Real Estate Group operates as a residential real estate brokerage serving the Berkeley area and surrounding East Bay communities. The firm handles property transactions for single-family homes, condominiums, and multi-unit residential buildings throughout Alameda County.

###

For more information about Winkler Real Estate Group, contact the company here:Winkler Real Estate GroupShannon Buckley(510) 528-2200buckleyshannont@gmail.com1215 Solano Ave, Albany, CA 94706

Winkler Real Estate Group

Principal Daniel Winkler began his career at a San Francisco development firm but soon struck out on his own, hiring a business manager and one agent. Winkler Real Estate Group has grown to include over 30 agents who share a collaborative spirit.

Website: https://winklerrealestategroup.com/

Email: buckleyshannont@gmail.com

Phone: (510) 528-2200